



**U.S. COAST GUARD AUXILIARY**  
**District Eleven North Region**  
**DISTRICT STAFF OFFICER REPORT**

**To: Dean McFarren, Commodore**

**April 10, 2021**

**Cc: District Board and Staff**

**From: Vinicio Mata, District Staff Officer - EM**

**Division: 11N**

**HIGHLIGHTS:**

1. Completed 2 Everbridge notification drills
2. The USCG OEM released the Emergency Management Credential program

**DETAILS:**

1. The first Everbridge notification drill was conducted on March 20<sup>th</sup> at 1200 hours. The notification was sent to EXCOM and DCDR's only. There was a 100% acknowledgement from all recipients of the alert. The second drill was conducted on March 27<sup>th</sup>. This was an All-Hands drill, which means the alert was sent to 1,137 members. There was a 77% acknowledgment from all recipients. The results of the drill were sent to the District Commodore for review.
2. Overview from the Application Guide: The Coast Guard Emergency Management Credential (CGEMC) Program is managed by the Coast Guard Office of Emergency Management (CG-OEM). The goal is to advance the emergency management profession within the Coast Guard by promoting the principles of emergency management. The CGEMC is available to any active duty (officer or enlisted), civilian, reserve (officer or enlisted), or auxiliary member who meets the training, experience, and test criteria, regardless of specialty or assigned duty station/position. The purpose of the published guide is to provide instructions on completing the certification process.

**PROJECTS:**

1. Everbridge Geocoding

**CHALLENGES/OBSTACLES/OPPORTUNITIES:**

1. The CGEMS may provide an opportunity for the USCG AUX to take advantage of the emergency management experience that exists within its ranks.

**AGENCY INTERACTION:**

1. Starting to get involved in the exercise planning which will include interacting with various response organizations.

**GOALS AND OBJECTIVES:**

1. Complete Everbridge drills on a quarterly basis.
2. Complete an Emergency Management certification inventory throughout the district to understand the skills and experience within the district.
3. Determine if there will be any gold side exercises and encourage participation.

**PHOTO GALLERY:**