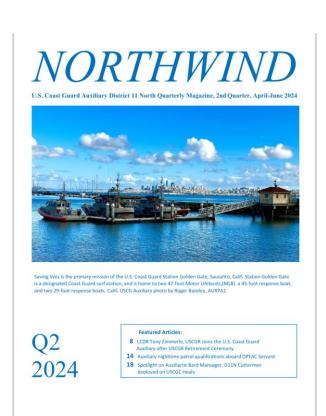
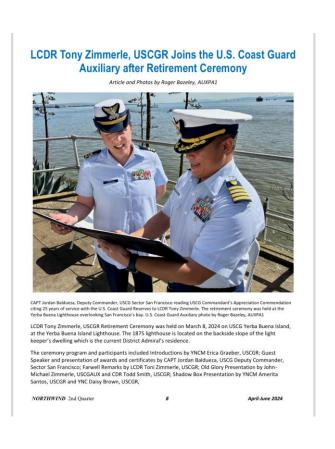


May 2024 DSO-PB REPORT - REV4 NORTHWIND Roger Bazeley DSO-PB

- 1.) NORTHWIND 2nd Quarter Publication Draft Layout is 75% complete. District Commodore's 2nd Quarter commentary expected by June 26th. Restructured Northwind Q1 delivered and released. The same editorial team members who have contributed to our past seven NORTHWIND quarterly issues will thoroughly review and proof Q2 and signed off by Northwind DSO-PB prior to DCO and DIRAUX reviews for publishing release.
- 2.) NORTHWIND Q2 is on schedule for expected approvals and release by July 1-7, 2024 per District Commodore Curtiss Han's and DIRAUX review and any layout edits identified requiring an estimated 2-7 days.
- 3.) Q2 content includes one USCG LTCG Tony Zimmerle Joins CG Auxiliary afterYBU Retirement Ceremony, Auxiliary and USCG Leaders Meet with Korean CG at CG Island Alameda, and Spotlight on Bard Mansager, Cutterman who served on USCGC Icebreaker Healy. Also, a selection of contributed articles and reports from around our district that includes several Auxiliary AUXOP Servant crew participation training missions. Final table of contents for the revised Northwind Q2, 2024 is included in report.
- 4.) Q2 and Q3 quarterly Northwind issues will have a continuation of boating season articles on safety training and other pertinent articles including the District's and Northwind's multiple requests for interesting RBS and Aux Air article content, and more amazing photography. We are actively recruiting new members for flotilla 12 and others interested in becoming PA qualified Photojournalists and filled our FSO-PB (Pablo Fernicola) and FSO-PA (Roger Bazeley) positions. Sample Draft Layout Pages as of 4/15/24. The Northwind Editor and Flotilla 12 FSO-PA continues to serve USCG 2024 augmention requests as an AUXPA1 photographer for current and upcoming Change of Command ceremonies and special events.







May 2024 DSO-PB REPORT

NORTHWIND Roger Bazeley DSO-PB

NORTHWIND Q2 2024 Staff, Contributors, and Table of Contents

Staff and Contributors

Roger Bazeley, DSO-PB, Editor-in-Chief, Design/Layout Gail Giacomini, AUXPA3, ADSO-PB, Copy Editor Tiffany Townsend, AUXPA3, ADSO-PB Lou Sarto, ADSO-PB, Surface Operations Photography

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Bard Mansager, AUXCA1 Tiffany Townsend, AUXPA3 USCG District 11N Public Affairs

Featured Photography Contributors Q-1:

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Cover Photo:

SAN FRANCISCO — USCGC Healy (WAGB-20), the U.S. Coast Guard's largest and most technologically advanced icebreaker heads out the Golden Gate. USCGAUX photo taken on May 20, 2023, by Roger Bazeley, AUXPA1.

Back Cover Photo:

USCGC Eagle in San Francisco for 2009 tall ships maritime festival. USCG archive photo by Roger Bazeley, AUXPA1

Articles/Contents

- 3 Auxiliary Programs
- 4 Commodore's Corner
- 6 Korean Coast Guard visits District 11N U.S. Coast Guard and USCG Auxiliary leaders; enhancing maritime partnership.
- 8 LCDR Tony Zimmerle, USCGR Joins the U.S. Coast Guard Auxiliary after Retirement Ceremony
- 13 Auxiliary Culinary Assistance I Recruitment
- 14 Nighttime patrol qualifications aboard OPFAC Servant
- 18 Spotlight on Auxiliarist Bard Mansager, D11N Cutterman Deployed on USCGC Healy
- 20 USCGC Polar Star (WAGB-10): Repainted and Resupplied
- 24 USCG and Auxiliary leaders Conduct CA Recruiting Event
- 26 Three Auxiliary Surface Patrols and a Sailboat Rescue Assist
- 27 OPTREX held 2. 10. 24, at the Oakland Estuary, Oakland, CA
- 28 Becoming Rescue Ready:
- 30 Smooth sailing for S.F. tradition, Opening Day on the Bay
- 30 Auxiliarists Educate the Public on Safe Boating
- 31 Dockwalker's Program
- 34 USCG Golden Gate Station, NSBW Water Safety Fair 2024
- 38 District 11 DCO Curtis Han Cutterman Ceremony, USCGC Tern
- 40 Gary Kaplan MISLE Review Officer Article
- 43 Why I Serve in the USCG Auxiliary
- 44 District 11NR, June 2024 MINI-D-TRAIN
- 48 Save A Life. Wear It!

The NORTHWIND encourages you to submit articles for consideration for the Coast Guard Auxiliary District 11NR quarterly publication. Please consider timely and impactful content depicting Coast Guard Auxiliarists in action that would interest to our members. Articles of 450 to 1200 words shall be submitted in 12-point font with 3 to 10 MB JPEG photo files. Provide caption information including who, what, where, when, why, and how. Include current ranks, positions, and qualifications. Content for consideration may be sent to: Roger Bazeley (roger.bazeley.usa@gmail.com). Submission deadline is June 15, 2024.



DISCLAIMER NOTICE: *NORTHWIND* reserves the right to proofread and edit all submissions. It takes no responsibility and accepts no liability for damages caused by errors left in the document. It cannot accept responsibility or the validity of websites that link to this publication. Articles published in the *NORTHWIND* must be consistent with U.S. Coast Guard Auxiliary policies. The publication of rosters, addresses, telephone numbers, and Internet information is prohibited by the Privacy Act of 1974.



May 2024 DSO-PB REPORT

NORTHWIND Roger Bazeley DSO-PB

PROBLEM AREAS FOR RESOLUTION:

- 1.) Continued issues in gathering fresh articles from Distric/Divisiont FSO-PB and FSO-PA officers.
- 2.) Quality of photography submitted with articles and reports not meeting PA Affairs Manual specifications.
- 3.) The need for more extensive Public Affairs and Publications training in tools, software, and proticols.
- 4.) The need for consistancy in the naming of Coast Guard and Auxiliary vessels as applied to publications.
- 5.) The issues of out of date style manuals and interpretation by article contributors, DIRAUX review, and the National Auxiliary A-Directorate.
- 6.) Additions and changes to NORTHWIND after primary draft is completed and proofed, have continued.
- 7.) Classes in Publications Photography, writing, style proticols, are often cut or put on a low priority verses Operations and other qualification courses. Result: We have stop publishing PA/PB training content in continuing Quarters of NORTHWIND until placement space in feature quarterly issues is available.

SOLUTIONS:

- 1.) More Public Affairs and Publications training articles in NORTHWIND are needed to improve articles.
- 2.) Decrease rejection of inferior submitted photos, poorly written articles, and reports, through increased PA/PB mentoring and educational instruction workshops.
- 3.) More consistancy in USCG, DIRAUX, and AUXILIARY STYLE MANUALS interpretation for editing.
- 4.) Presenting PA and Publication classes/workshops at Coast Guard Stations on a Divisional and District basis.
- 5.) Recruiting more new Auxiliary members to specialize and qualify as FSO-PA and FSO-PB AUXPA3-1.
- 6.) Training a team of District Public Affairs photograpers as a "hot shot team' to augument USCG events. 1st Quarter recruited several new Auxiliary members through interest in PA/PB and photojournalism to Flotilla 12.

CONCLUSION: Format Modifications

The redesign of the 2024 Q1-Q4 Northwind quarterly publication will target 42-48 pages of varied content related to Auxiliary District 11N and Team Coast Guard activities. The majority of articles will be 1-2 pages, and some 3-4 page articles with 4-6 pages for a major feature like National Safe Boating Week events, and the annual San Francisco's Fleet Week. Typography for body copy will be san-serf Calibri 11-12 point and 10-11 point Calibri for photo captions. Following USCG style book and U.S. Coast Guard Proceedings for design and layout proticols.

HOURS PERFORMED:

APRIL 15-MAY 15 – 10L Collateral/Publications <u>75 HRS</u>; **10H** NEW Media <u>15 HRS</u>; **10k** PA National and District Meetings <u>5 Hours</u>; **10F** Printed Media-PA Photography/Post Production for Publications <u>30 HRS</u>; **10E** USCG PA COC photo augmentation <u>5 HRS</u>; **10F** LCDR Tony Zimmerle per AUXCA article request by John-Michael Zimmerle <u>6 HRS</u>; **10K** PA Music Training/Rehearsals <u>16 HRS</u>. Thirty day Total **152 HRS**.

Respectfully, Submited 5/10/2024 REV4 Roger Bazeley Northwind DSO-PB, FSO-PA Flotilla 12