



April 2024 DSO-PB REPORT-REV2

NORTHWIND Roger Bazeley DSO-PB

1.) NORTHWIND 1st Quarter Publication Draft Layout was 100% complete. District Commodore’s 2023 year end revised commentary and 2024 goals going forward, are complete. The result of a series of staff medical emergencies and an intense 14 page pre-publishing proofing and editing review report the Editorial team deconstructed, gutted and restructured Northwind Q1. We cut over thirty pages of content and articles. The same team members who have contributed to our past six NORTHWIND quarters have decided not to release Q1 for a new final review until signed off by our copy editor, assistant editors and the DSO-PB.

2.) NORTHWIND was on schedule for expected approvals and release by March 15-25, 2024 per District Commodore Curtiss Han’s and DIRAUX review and any layout edits identified requiring 2-3 days is in limbo.

3.) Q1 content includes one USCG Air Station San Francisco Holliday event, ‘Auxiliary CA Chefs Roll-out a Holliday Feast for Air Station SF’, held at the SFO Aviation Museum. Also, a selection of contributed articles and reports from around our district that includes several Auxiliary AUXOP Servant crew participation training missions. Final table of contents for the revised Northwind Q1, 2024 is included in report.

4.) Public Affairs Publications Training Article/Power Point section, was the third installment of a total of five PA/PB training sections approved last year, representing a compressed Public Affairs (Photo Journalism C-School for all of our 935 District Auxiliary members has been removed per the 2024 Q1 14 page review.

5.) The 2024 next Q2 quarterly has been started and will have a continuation of boating season articles on safety training and other pertinent articles including multiple requests for interesting RBS and Aux Air article content, and more amazing photography. We are actively recruiting new members for flotilla 12 and others interested in becoming PA qualified Photojournalists and filled our FSO-PB (Pablo Fernicola) and FSO-PA (Roger Bazeley) positions. Sample Draft Layout Pages as of 4/15/24

NORTHWIND

U.S. Coast Guard Auxiliary District 11 North Quarterly Magazine, 1st Quarter, January-March 2024



SAN FRANCISCO — USCGC Healy (WAGB-20), the U.S. Coast Guard’s largest and most technologically advanced icebreaker, heads towards the Golden Gate, on May 20, 2023. USCG Auxiliary photo by Roger Bazeley, AUXPA1

Q1
2024

- Featured Articles:**
- 6 AUXCA Provides Holiday Feast for Air Station SF
 - 14 Past Commanders Association Meeting
 - 22 Auxiliary OPFAC Servant Supports USCGC Tern

The Auxiliary Culinary Assistance team provides a feast for U.S. Coast Guard Air Station San Francisco

Article and Photos by Roger Bazeley, AUXPA1



The San Francisco Airport’s Louis A. Turpin Aviation Museum exhibit and event interior view; were photographed from the second floor balcony. The second floor houses the aviation history library, photo exhibits, historical items, and the museum administration offices. U.S. Coast Guard Auxiliary photo by Roger Bazeley, AUXPA1

USCG Air Station San Francisco’s 2023 Annual Holiday Event was held at the San Francisco Airport Louis A. Turpin Aviation Museum venue of historic exhibits and two-large scale aircraft suspended overhead from the vaulted 65-75 foot-interior ceiling of the SFO museum. This facility is the first cultural institution of its kind located within a major international airport. The 7,000-square-foot public exhibition area presents historic artifacts from the achievements in air transport that have shaped our world. The architectural design drawn from San Francisco’s original 1930s air terminal captures the spirit of flight.



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NORTHWIND Staff, Contributors, and Table of Contents

<u>Staff and Contributors</u>	<u>Articles/Contents</u>
<p>Roger Bazeley, DSO-PB, Editor-in-Chief, Design/Layout Gail Giacomini, AUXPA3, ADSO-PB, Copy Editor Tiffany Townsend, AUXPA3, ADSO-PB Lou Sarto, ADSO-PB, Surface Operations Photography</p> <p>Advisory and Review Staff Officers: Commodore Curtis Han, DCO Commander Christina Jones, USCG</p> <p>Article Contributors Q-1: USCG Sector San Francisco Public Affairs Commodore Curtis Han, DCO James Losi, DCOS Roger Bazeley, AUXPA1 Michael Hay, DSO-NS Greg Olsen</p> <p>Featured Photography Contributors Q-1: Roger Bazeley AUXPA1 Louis Sarto, DSO-HR Tiffany Townsend, AUXPA3</p> <p>Cover Photo: SAN FRANCISCO — USCGC Healy (WAGB-20), the U.S. Coast Guard’s largest and most technologically advanced icebreaker heads out the Golden Gate. USCGAUX photo taken on May 20, 2023, by Roger Bazeley, AUXPA1 .</p>	<p>3 Auxiliary Programs</p> <p>4 Commodore’s Corner</p> <p>6 The Auxiliary Culinary Assistance team provides a feast for U.S. Coast Guard Air Station San Francisco</p> <p>14 2023 Past Commanders Association – PCA Training</p> <p>17 Northwind Editorial Team Awarded USCG Meritorious Team Commendation</p> <p>18 Bridge Surveys</p> <p>21 Save A Life, Wear it!</p> <p>22 Auxiliary Operation’s Facility OPFAC <i>Servant</i> Supports the USCGC Tern in Towing Evolutions...22</p> <p>24 ‘Sloppy Joe Day’ aboard the USCGC Tern</p> <p>28 Division One Flotillas 12, 14, 17, and 19 Change of Watch</p>

The **NORTHWIND** encourages you to **submit articles for consideration** for the Coast Guard Auxiliary District 11NR quarterly publication. Please consider timely and impactful content depicting Coast Guard Auxiliarists in action that would be of interest to our members. Articles of 450 to 1200 words shall be submitted in 12-point font with 3 to 10 MB JPEG photo files. Provide caption information including who, what, where, when, why, and how. Include current ranks, positions, and qualifications. Content for consideration may be sent to: Roger Bazeley (roger.bazeley.usa@gmail.com). Submission deadline is **June 15, 2024**.



DISCLAIMER NOTICE: *NORTHWIND* reserves the right to proofread and edit all submissions. It takes no responsibility and accepts no liability for damages caused by errors left in the document. It cannot accept responsibility or the validity of websites that link to this publication. Articles published in the *NORTHWIND* must be consistent with U.S. Coast Guard Auxiliary policies. The publication of rosters, addresses, and telephone numbers, and Internet information is prohibited by the Privacy Act of 1974.



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PROBLEM AREAS FOR RESOLUTION:

- 1.) Continued issues in gathering fresh articles from District FSO-PB and FSO-PA officers.
- 2.) Quality of photography submitted with articles and reports not meeting PA Affairs Manual specifications.
- 3.) The Need for more extensive Public Affairs and Publications training in tools, software, and protocols.
- 4.) The need for consistency in the naming of Coast Guard and Auxiliary vessels as applied to publications.
- 5.) The issues of out of date style manuals and interpretation by article contributors, DIRAUX review, and the National Auxiliary A-Directorate.
- 6.) Additions and changes to NORTHWIND after primary draft is completed and proofed, have improved.
- 7.) Classes in Publications Photography, writing, style protocols, are often cut or put on a low priority verses Operations and other qualification courses. Result: We will stop publishing PA/PB training content in continuing Quarters of NORTHWIND as it was demphasized in the 14 page review of our original Q1 issue.

SOLUTIONS:

- 1.) More Public Affairs and Publications training articles in NORTHWIND are needed to improve articles.
- 2.) Reduce rejection of inferior submitted photos and poorly written articles and reports, by mentoring outreach.
- 3.) More consistency in USCG, DIRAUX, and AUXILIARY STYLE MANUALS interpretation for editing.
- 4.) Presenting PA and Publication classes/workshops at Coast Guard Stations on a Divisional and District basis.
- 5.) Recruiting more new Auxiliary members to specialize and qualify as FSO-PA and FSO-PB AUXPA3-1.
- 6.) Training a team of District Public Affairs photographers as a "hot shot team" to augment USCG events. 1st Quarter recruited several new Auxiliary members through interest in PA/PB and photojournalism to Flotilla 12.

CONCLUSION: Format Modifications

The redesign of the 2024 Q2-Q4 Northwind quarterly publication will target 42-48 pages of varied content related to Auxiliary District 11N activities. The majority of articles will be 1-2 pages, and some 3-4 page articles with 4-6 pages for a major feature like San Francisco's Fleet Week. Typography for body copy will be san-serif Calibri 11-12 point and 11-10 point Calibri for photo captions. Following USCG style book and U.S. Coast Guard Proceedings for design and layout protocols.

HOURS PERFORMED:

MARCH 1-10 -- 10L Collateral/Publications 60 Hours, PA National and District Meetings 7 Hours, 10K Photography/Post Production for Publications 24 Hours, PA Music Training/Rehearsals 16 Hours, AUXCA – Photography 3/8/2024 for the retirement of John-Michael Zimmerle's wife LCDR Tony Zimmerle per AUXCA request by John-Michael Zimmerle 6 HRS

APRIL 1-16 -- Collateral/Publications 45 Hours, PA National and District Meetings 7 Hours, PA Photography/Post Production for Publications 30 Hours, PA Music Training/Rehearsals 16 Hour

Respectfully,

Submitted 4/15/2024

Roger Bazeley Northwind DSO-PB,
FSO-PA Flotilla 12