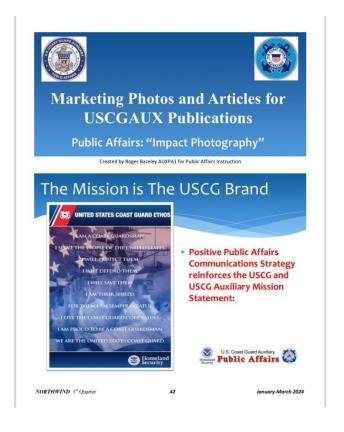


February 2024 DSO-PB REPORT

NORTHWIND Roger Bazeley DSO-PB

- 1.) NORTHWIND 1st Quarter Publication Draft Layout is 98% complete. District Commodore's 2023 year end commentary and 2024 goals going forward, are the wrap-up items.. Gail Giacomini ADSO-PB was top-notch in editing and contributing articles for 2023 Q4, as well as Tiffany Townsend ADSO-PB, and Louis Sarto ADSO-PB. The same team members have contributed to our past six NORTHWIND quarters. Congratulations to the Northwind Editorial Team for be recognized with the Meritorious Team Commendation.
- 2.) NORTHWIND is on schedule for expected approval and release by March 25, 2024 per District Commodore Curtiss Han's and DIRAUX review and any layout edits that could take an additional 2-3 days.
- 3.) Q1 content includes two USCG Air Station San Francisco Holliday events, Santa Takes Flight, and Auxiliary CA Chefs Roll-out a Holliaday Feast for Air Station SF held at the SFO Aviation Museum venue. Also, a selection of contributed articles and reports from around our district that includes a photo collection of Auxiliary AUXOP Servant crew participation, PCA Fair and PCA AUXCA article, Auxiliary and USCG Diversity articles and PACAREA Auxiliary Chaplaincy program, plus the first female Navy/USCG Jewish Chaplain promoted by the USCG Commandant Linda Fagan in Washington, D.C.
- 4.) Public Affairs Publications Training Article/Power Point section, which is the third installmment of a total of five PA/PB training sections representing a compressed Public Affairis (Photo Journalism C-School for all of our 1,100 plus District Auxiliary members.
- 5.)The 2024 Q1 and the next Q2 quarterly will have a continuation of boating season articles on safety training and other pertinent articles including a request for interesting Aux Air article conten, and more amazing photography. We are actively recruiting new members for flotilla 12 and others interested in becoming PA qualified Photojournalists and filling FSO-PB and FSO-PA positions.







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Staff and Contributors

Roger Bazeley, DSO-PB, Editor, and Design/Layout Tiffany Townsend, AUXPA3, ADSO-PB Gail Giacomini AUXPA3, ADSO-PB, Copy Editor Lou Sarto, ADSO-PB, Operations Photography

Advisory and Review Staff Officers:

Commodore Curtis Han, DCO Commander Christina Jones, DIRAUX

Article Contributors Q-1:

Commodore Curtis Han, DCO
Commodore Dale Fajardo, DCAPT. Prevention
James Losi, DCOS, Coxswain OPFAC Servant
Roger Bazeley, AUXPA1, DSO-PB
Gail Giacomini, AUXPA3
Tiffany Townsend, AUXPA3
Roger Bazeley, AUXPA1
Louis Sarto FC-FL 14
Michael Hay, DSO-NS,
Greg Olsen FL91
USCG Sector San Francisco, Public Affairs
Melinda Zalma, CAPT, Reserve Deputy Chaplain USCG

Featured Photography Contributors Q-1:

Tiffany Townsend, AUXPA3,and Rick & Madeleine Pisio Lou Sarto DSO-HR Roger Bazeley AUXPA1 Pablo Fernicola, FL12

Cover Photo: SAN FRANCISCO —Auxiliary Culinary staff, Nancy Holtzman, CA1 and Michelle Gibson, CA1 at USCG SF Air Station December 15, 2024 holiday events held at the magnificent San Francisco's SFO Louis A. Turpin Aviation Museum. Photo taken by Roger Bazeley, AUXPA1.

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WANTED ASAP – NORTHWIND requires articles of 450-1,200 words with quality 3 MB-10 MB captioned photographs for Q-2 NORTHWIND issue by June 15, 2024. Please mail articles in 12-point copy with separate photo JPEG files and Word AP style captions that note the event or activity, who, where, when, and with complete author and photographer credit, flotilla number, and related qualification, FC, AUXPA1, etc. Please contact Roger Bazeley at Roger.Bazeley@comcast.net for publishing inquiries and mailing articles and photos.



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PROBLEM AREAS FOR RESOLUTION:

- 1.). Issues in gathering fresh articles from District FSO-PB and FSO-PA officers.
- 2.) Quality of photography submitted with articles and reports not meeting PA Affairs Manual specifications.
- 3.) The Need for more extensive Public Affairs and Publications training in tools, software, and proticols.
- 4.) The need for consistancy in the naming of Coast Guard and Auxiliary vessels as applied to publications.
- 5.) The issues of out of date style manuals and interpretation by article contributors, DIRAUX review, and the National Auxiliary A-Directorate.
- 6.) Last minute additions and changes to NORTHWIND after primary draft is completed and proofed.
- 7.) Classes in Publications Photography, writining, style proticoles, are often cut or put on a low priority verses Operations and other qualification courses..

SOLUTIONS:

- 1.) More Public Affairs and Publications training articles in NORTHWIND
- 2.) Increase rejection of inferior submitted photos and poorly written articles and reports.
- 3.) More consistancy in USCG, DIRAUX, and AUXILIARY STYLE MANUALS interpretation for editing.
- 4.) Presenting PA and Publication classes at area Coast Guard Stations on a Divisional and District basis.
- 5.) Recruiting more new Auxiliary members to specialize and qualify as FSO-PA and FSO-PB AUXPA3-1.
- 6.) Training a team of District Public Affairs photograpers as a "hot shot team" to augument USCG events.

HOURS PERFORMED:

DECEMBER -- Collateral/Publications **180 Hours**, PA National and District Meetings **7 Hours**, PA Photography/Post Production for Publications **100 Hours**, PA Music Training/Rehearsals **16 Hours**

JANUARY 1-16 -- Collateral/Publications **65 Hours**, PA National and District Meetings **7 Hours**, PA Photography/Post Production for Publications **30 Hours**, PA Music Training/Rehearsals **16 Hours**

FEBRUARY 1-15 – 10L Collateral/Publications **60 Hours**, PA National and District Meetings **7 Hours**, 10K PA Photography/Post Production for Publications **30 Hours**, PA Music Training/Rehearsals **16 Hours**

Respectfully, Submited 2/14/2024 Roger Bazeley Northwind DSO-PB