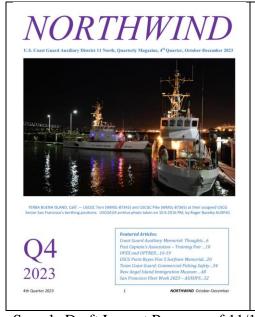


November 2023 DSO-PB REPORT

NORTHWIND Roger Bazeley DSO-PB

- 1.) NORTHWIND 4th Quarter Publication Draft Layout is 95% completed but waiting for any significant article generating November and first week of December events. Gail Giacomini ADSO-PB was top-notch in editing and contributing articles for Q4 2023 as well as, Tiffany Townsend ADSO-PB, and Louis Sarto ADSO-PB. The same team members have contributed to our past NORTHWIND quarters.
- 2.) NORTHWIND is on schedule for expected approval and release by December 16, 2023.per District Commodore Curtiss Han's and DIRAUX review and any layout edits that could take an additional 2-3 days.
- 3.) Q4 content includes a selection of contributed articles and reports from around our district that includes a photo collection of Heliocopter and Auxiliary Facility and crew participation, PCA Fair and Memorial Ceremony feature article, Auxiliary and USCG Diversity articles and Auxiliary OPFAC's participating in Fleet Week. Two history pieces on the history of the USCG Point Reyes 'Chiminey Rock' Life-boat Station where five lost surfmen are memorialized annually by USCGStation Bodega Bay and an Auxiliary visit to the New Angel Island Asian Imagration Museum.
- 4.) Major historic coverage of our District 11 Bay Area USCG and Auxiliary commercial fishing vessel examination program.
- 5.) Coverage of several submitted Utah Boating Shows and multi-agency training, submitted by Linda Visner. Also, a call out to Jane Smith DSO-PA and COMO Wally Smith DSO-OPS for their staff reports which have been key in contributing article material representing the Monterey and Santa Cruz regional area to NORTHWIND. I will mention again Lou Sarto, Tiffany Townsed, and Gail Giacomini for their article contributions to Q4 NORTHWIND and all of our contributors.
- 6.) Q4 has a continuation of boating season articles on safety training and other pertinent articles including a request for interesting Aux Air article content and amazing photography. We are actively recruiting new members for flotilla 12 and others interested in becoming PA qualified Photojournalists and filling FSO-PB and FSO-PA positions.









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Staff and Contributors

Roger Bazeley, DSO-PB, Editor, and Design/Layout Tiffany Townsend, AUXPA3, ADSO-PB Gail Giacomini AUXPA3, ADSO-PB, Copy Editor Lou Sarto. ADSO-PB, Operations Photography

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U.S. Park Service Historian

Featured Photography Contributors Q-4:

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Cover Photo: Yerba Buena, Calif. – USCGC Stratton 752 being assisted by tractor tugboat into a 180-degree maneuver into its assigned berthing position, at Coast Guard Island on its return from Pacific area deployment, taken by Roger Bazeley AUXPA1 Auxiliary Programs...3

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WANTED ASAP – NORTHWIND requires articles of 450-1,200 words with quality 3 MB-10 MB captioned photographs for Q-1 NORTHWIND issue, by March 15, 2024. Please mail articles in 12-point copy with separate photo JPEG files and Word AP style captions that note the event or activity, who, where, when and with complete author and photographer credit, flotilla number, and related qualification, FC, AUXPA1, etc. Please contact Roger Bazeley at Roger.Bazeley@comcast.net for publishing inquiries, mailing articles and photos.



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PROBLEM AREAS FOR RESOLUTION:

- 1.). Issues in gathering fresh articles from District FSO-PB and FSO-PA officers.
- 2.) Quality of photography submitted with articles and reports not meeting PA Affairs Manual specifications.
- 3.) The Need for more extensive Public Affairs and Publications training in tools, software, and proticols.
- 4.) The need for consistancy in the naming of Coast Guard and Auxiliary vessels as applied to publications.
- 5.) The issues of out of date style manuals and interpretation by article contributors, DIRAUX review, and the National Auxiliary A-Directorate.
- 6.) Last minute additions and changes to NORTHWIND after primary draft is completed and proofed.
- 7.) Classes in Publications Photography, writining, style proticoles, are often cut or put on a low priority verses Operations and other qualification courses..

SOLUTIONS:

- 1.) More Public Affairs and Publications training articles in NORTHWIND
- 2.) Increase rejection of inferior submitted photos and poorly written articles and reports.
- 3.) More consistancy in USCG, DIRAUX, and AUXILIARY STYLE MANUALS interpretation for editing.
- 4.) Presenting PA and Publication classes at area Coast Guard Stations on a Divisional and District basis.
- 5.(Recruiting more new Auxiliary members to specialize and qualify as FSO-PA and FSO-PB AUXPA3-1.
- 6.) Training a team of District Public Affairs photograpers as a "hot shot team' to augument USCG events.

HOURS PERFORMED:

SEPTEMBER -- Collateral/Publications **180 Hours**, PA National and District Meetings **7 Hours**, PA Photography/Post Production for Publications **100 Hours**, PA Music Training/Rehearsals/ **16 Hours**, **PA/PB Instructor at PCA FAIR**-Preparation **40 Hours**, **Instructor 4 Hours**, Travel **3 Hours**, PA Music Memorial Soloist **3 Hours**

OCTOBER -- Collateral/Publications **180 Hours**, PA National and District Meetings **7 Hours**, PA Photography/Post Production for Publications **100 Hours**, PA Music Training/Rehearsals **16 Hours**

Respectfully, Submited 11/1/2023 Roger Bazeley Northwind DSO-PB