



## USCG Auxiliary District 11N – Human Resources Report September 2023

TO: COMO Curtis Han, District Commodore  
Jim Losi, District Chief of Staff  
District 11N Board & Staff

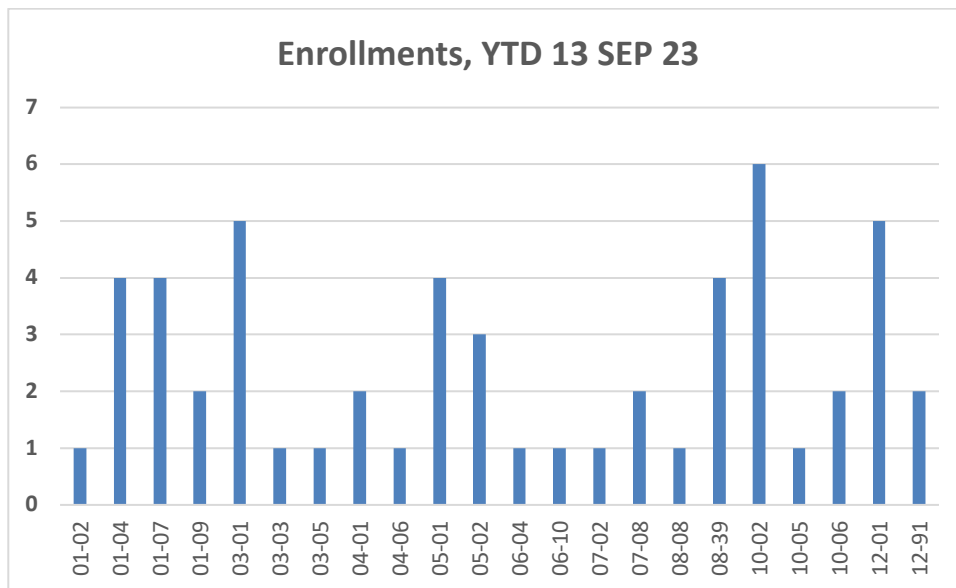
FROM: Louis Sarto, District Staff Officer – Human Resources (DSO-HR)

### Activities:

1. CY '23 Enrollments, Retirements, Disenrollments
2. Prospect Online Database
3. Member Roadmap to BQ status
4. Districts 113, 114, 130 Membership Trends since 2018

### Details:

1. Membership reached a 31 AUG 2023 peak of 1009, now 1004.
  - 1.1. Net gain of 12 from the beginning of the year. CY'23 statistics:
    - 1.1.1. Enrollments: 54, from one to six new members in 22 of 37 flotillas;  
CONGRATULATIONS TO FL 10-2 leading 2023 enrollments with six YTD.
    - 1.1.2. Retirements: 8 from 6 flotillas
    - 1.1.3. Passing the Bar: 4 from 4 flotillas
    - 1.1.4. Disenrollments: 23 from 8 flotillas with almost 50% occurring in late 2022
  - 1.2. Retirements, Passing-the-Bar, and Disenrollments in 2023 total 30.





- 2. Prototype of the Prospect Online Database is shown below for Fl 14 and an online link to Division 4's Candidate Queue is enabled. The final format is Division-based. The owner is the SO-HR. The goal is to gain insight of our recruiting funnel. Prospect source and prospect numbers at the top and members at the spout. Measure to improve the process. Rollout to SOs will occur in the next several months.

2.1.

last	first	source	contact date	flotilla mtg	7001 provided	enrolled	notes
Costello	Paul	inbound	10-Nov-22	22-Dec-22	21-Dec-22	23-Feb-23	
Rossi	Jose	AAMS	17-Jan-23	8-Feb-23	24-Jan-23	12-Apr-23	
Cornejo	Catherine	AAMS	17-Jan-23	8-Feb-23	24-Jan-23	11-Apr-23	
Rhodes	Glenn	AAMS	2-Feb-23	8-Feb-23	6-Mar-23	26-Jul-23	
Hill	Stuart	AAMS	18-Apr-23	12-May-23	12-May-23		traveling; will submit 7001 in December
Morales	Larry	AAMS	1-May-23	12-May-23			will submit 7001 in August
LaRoche	Lauren	AAMS	31-May-23	14-Jun-23			
Andrew	Graham	Alex B	1-Jun-23	12-Jul-23			traveling

Please click [Fl 14 recruiting funnel](#) or copy and paste:

[https://docs.google.com/spreadsheets/d/1PPEW4el658OTb5HdyvLg\\_wX\\_3NbHizIX011tpbEOf5w/edit#gid=0](https://docs.google.com/spreadsheets/d/1PPEW4el658OTb5HdyvLg_wX_3NbHizIX011tpbEOf5w/edit#gid=0) to observe this spreadsheet in Google Docs.

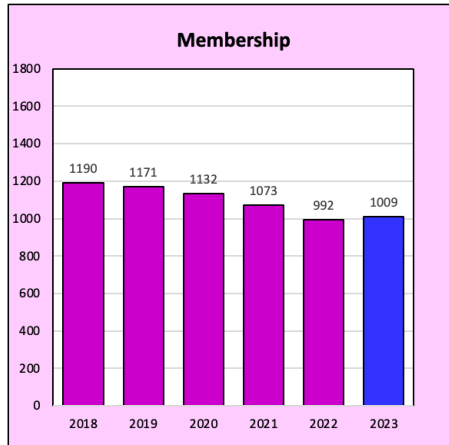
Please click [113-4 candidate queue](#) or copy and paste:

<https://docs.google.com/spreadsheets/d/1jMt7ax71hAjl1euUtrMeH0F7PAxdQIM2iQUbu8eWCqI/edit?usp=sharing>

- 3. Architecting a roadmap which shows every action required from completing the 7001 to BQ status. Each destination on the map is completed. Continue to optimize presentation.
- 4. District membership levels as of August for 2023 and as of 31 DEC for years since 2018 for Districts 11NR, 11SR, and 13.

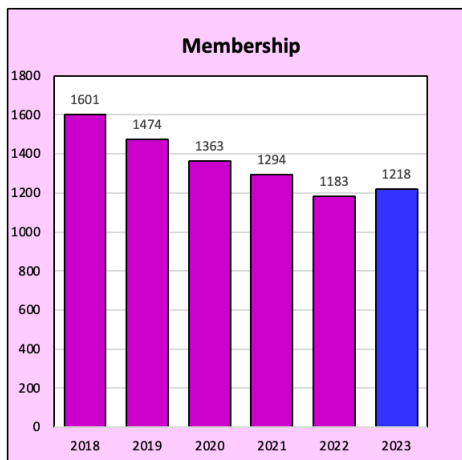


**113 ELEVEN NORTH**



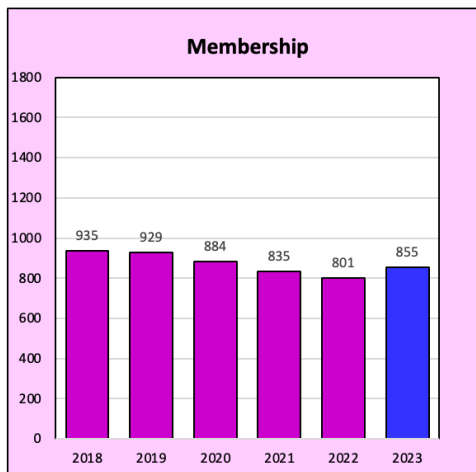
D 11NR Membership has declined 15%

**114 ELEVEN SOUTH**



D 11SR Membership has declined 24%

**130 THIRTEENTH**



D 13 Membership has declined 9%