



USCG Auxiliary District 11N – Human Resources Report April 2023

TO: COMO Curtis Han, District Commodore
Jim Losi, District Chief of Staff
District 11N Board & Staff

FROM: Louis Sarto, District Staff Officer – Human Resources (DSO-HR)

Activities:

1. Form 7001 Study Guide has reduced erroneous enrollment applications submitted to DIRAUX (non-quantitative feedback from DIRAUX). Awaiting H-Directorate revised-7001.
2. Architecting an online Prospect-DB for SOs-HR
3. CY '23 Qualified Prospects (AAMS + Flotillas) and New Members (DIRAUX/ADII) results

Details:

1. 7001 Study Guide provides a map for each enrollment question/possible answers.
 - 1.1. H-Directorate is revising 7001
2. Building an online Excel database accessible by each SO-HR for prospect management
 - 2.1. AAMS is visible to all leadership levels as it is driven downward from one-to-many
 - 2.2. Online DB will provide upward visibility of Flotilla-driven membership campaigns from many-to-one for statistical accuracy
3. Cumulative Prospect and New Member Growth:
 - 3.1. Div New Members extremes: Senior: 9, San Joaquin: 6; South Bay and Utah have 0

