

NORTHWIND DSO-PB 2022 Year End Report

MISSION: NORTHWIND is the US Coast Guard Auxiliary's District 11 North's online E-Magazine that is published quarterly each calendar year for its 1,500 Auxiliary members and leadership. The publication is primarily an internal publication of 24-36 pages. *NORTHWIND* magazine's future goal is to expand, as the District's Auxiliary Public Affairs' news publication, and as an educational platform to tell the ongoing story of our USCG Auxiliary District and its support and augmentation activities, as vital members of Team Coast Guard. *NORTHWIND* is vital for communicating the Auxiliary *Team Coast Guard* mission and brand to encourage membership retention and ongoing growth through recruitment.

Navigator Express over the year's four issues' content and outstanding photojournalism strives for District Eleven North geo-diversity and subject variety to cover subjects pertaining to the following Auxiliary Areas of operations:

- Recreational Boating Safety and Education
- Public Affairs and Community Outreach
- Safety and Security Patrols – Ports/Waterways
- Search and Rescue Mission Support
- Chefs/Culinary Assistance Specialists for USCG events/ships
- Mass Casualty and Disaster Assistance
- Pollution Response & Patrols
- Commercial Fishing and Vessel Exams
- Platforms for USCG Training – Helicopter OPS
- Recruitment for Coast Guard Auxiliary/USCG

1.) Contributed as an ADSO-AE for two issues Q1 and Q2. As the DSO-PB Editor *NORTHWIND* I produced two 2022 quarterly Issues Q3 and Q4 to complete 4 total issues for 2022.

2.) Added Team members Tiffany Townsend Gorenberg as continuing ADSO-PB, Gail Giacomini as an ADSO-PB for copy editing and writing Flotilla 14 San Rafael, and Giovanni Bacigalupi as ADSO-PB Photography/Graphics Flotilla 53, North Solano, CA.

3.) Expanding contributor list and communications with all DSO-PB and DSO-PA to produce new current articles of their events and activities for publishing in *NORTHWIND*.

4.) Created and tested a revised two hour class in two parts for the upcoming Reno 2023 D-Train.
Module 1 Impact Photography & Photojournalism
Module 2 Packaging Articles for Auxiliary Publications & Writing

Roger Bazeley AUXPA1 NORTHWIND DSO-PB