



Date: October 2020
From: Jane D. Smith, DSO-Public Affairs
Thru: Randy McCormick, DCAPT- Prevention
To: Commodore Mary Kirkwood
Subject: District Staff Officer – Public Affairs – September Activities

HIGHLIGHTS:

Division 1 – SO-PA Tiffany Townsend

Topics:

1. Auxiliarist Participation During the COVID-19 Stand Down & Roll Out
2. National PA Photography Course

Details:

1. **Auxiliarist Participation During the COVID-19 Stand Down & Roll Out.** Northwind submission in progress. Please submit photos of Auxiliarists in action.
2. **National PA Photography Course** is underway. Second session began this week. Free virtual training for all Team Coast Guard members provided through the Public Affairs Academy through March 2021. Register on-line:
<http://wow.uscgaux.info/content.php?unit=A-DEPT&category=photo-workshop>

Flotilla 17, Roger Bazeley:

- Participating in the National PA Photo workshop
- Completing NavEx Q3, late September release
- Q4 Flotilla News in Progress, December release
- Michael Sealfon has crossed the bar.
Flotilla 19, Vacant: No report received

It is with deep regret to inform you that our shipmate, Mr. Michael Sealfon, has crossed the bar. Michael was the DSO-PB from the 13th District as well as a NAVEX Editor. He was instrumental in helping create and managing the D13 Auxiliary Color Guard and was quite an active Public Affairs Specialist. Please take a short time out of your day to remember our fallen shipmate. Thank you.



Goals & Objectives:

1. Assist our members in promoting the best possible image of the Auxiliary.
2. Encourage PA Specialty Training among Division 1 FSO's and interested members.

District - ADSO-PA Doug Manifold

District 11N Public Affairs continues to be very busy during this time of the COVID-19 pandemic. The great news is that D11N members are finding the down-time to be an opportunity to work on certifications that they have always wanted to complete, but were too busy to get to. These folks

clearly understand the importance of Public Affairs activity in recruiting new, and in retaining, current members. We are seeing an increase in the number of members qualifying for the PA Specialist certification all around the country.

Several members of 11N have been selected for positions on the National PA Staff and for other National staff assignments.

District 11N is proud that, in the past couple of years, we have greatly increased the number of certified PA Specialists, giving flotilla and division commanders a growing list of trained, qualified members to staff their important PA Staff Officer slots. Remember, Coxswains wouldn't select members who weren't certified to crew on an Auxiliary facility on a mission under orders - and they wouldn't be allowed to, that process should guide the appointment of all staff officers, especially in Public Affairs.

Currently, we have 15 Certified PA Specialists listed on the rolls in D11N. These are the members who should be asked to staff PA Staff slots, and are the only members who should be wearing the PA ribbon. They are:

PA - 1 : Roger Bazeley, Vladimir Bukhankov, Jerry Edelen, Doug Manifold

PA - 2: John-Michael Zimmerle

PA - 3: Bernard Brown, Jimmin Chang, Gail Giacomini, Michael Goldberg, Steven Hilt, Jim Losi, Bob Schabert, Jane Smith, Wally Smith, Winnie Zhou

All flotilla and division commanders should institute policies such as those being used around the Auxiliary - PA Staff Officers must either already be a Certified PA Specialist before appointment or, if not already certified, they are required to complete PA certification within one-year of appointment. It's an opportunity to grow professionalism! D11N District PA is here to mentor and help.

As a reminder - all **"Elected"** and/or **"Appoint"** Auxiliary members are required to complete the TCT Refresher program **annually**. This includes PA Specialists. If you have not signed up for a TCT Refresher session you may want to think about participating in a session

Very respectfully submitted,
Jane D. Smith, District Staff Officer - Public Affairs