



Date: August 2020
From: Jane D. Smith, DSO-Public Affairs
Thru: Randy McCormick, DCAPT- Prevention
To: Commodore Mary Kirkwood
Subject: District Staff Officer – Public Affairs – July & some other Activities

HIGHLIGHTS:

Division 1 – PA-1 – ADSO – Roger Bazeley

Division 3 – SO-PA – Rich Celia

Division 11 - SO-PA – Bryce Leinan

ADSO-PA – Doug Manifold

Details

Division 1 – PA-1 – ADSO – Roger Bazeley

Roger submitted three articles by D11N Auxiliary members for consideration to be published in North Wind. The articles include: “Why I Joined the Auxiliary” by Gail Giacomini , D11N COVID-19 Mask making Team by Cynthia Dragon, and “Illusive Leadership” an essay written by himself.

He also contributed photo educational material to National PA online photography workshops taught by Robin Priestly BC photography. Currently he is working on layout draft of Q-3 Navigator Express and completing Bravo Zulu Q-4 for December release.

Division 3 – SO-PA Rich Celia

Matthew Estep – Sea Scouts

After nearly an hour of questioning it was finally over. Committee Chair Bill Heberger announced, “Today will always be remembered in history as the day you, Matthew Estep, are advanced to the level of Quartermaster in the Sea Scouts.” Matthew had just attained the highest honor within the Sea Scouts as only 0.5% of all Sea Scouts earn the position of Quartermaster.

The success of the integration of the Sea Scouts into the Coast Guard Auxiliary is evident in Division 3. And, Matthew Estep is a shining example of the character and caliber of youth that will not only benefit the Auxiliary, but be a role model for our members and Sea Scouts alike. When asked what Matthew would like to accomplish next considering all of his achievements, he responded without hesitation that he wanted to qualify as boat crew in the Auxiliary and then share that experience and opportunity with his shipmates with the Sea Scouts. As part of the Sea Scout BSA Electives for Quartermaster, Matthew has various program options to choose from, but decided to join Gold Country Flotilla 113-03-03, serving the US Coast Guard and the Public in Placer, El Dorado, Nevada, Sacramento and Yolo County. He is a BQM and working on Boat crew requirements.

Division 11 - SO-PA – Bryce Leinan

Bryce Leinan received an email from a resident of the Hurricane Bay area on the west shore of Lake Tahoe regarding boats speeding up and down her area and inquired if the Auxiliary could patrol the area. He forwarded the email to AUXLO Tom Henderson so he could pass it on to Station Lake Tahoe.

Bryce also had contact with a member of his church who was paddle boarding at Nevada Beach regarding a couple of jet skiers who were speeding through the swimming zone (inside the buoy line) and appeared to be intoxicated. He called Station Lake Tahoe on her behalf and relayed the information to the watch stander. His friend was impressed with the response from El Dorado County and others - BZ to all involved!

ADSO-PA Doug Manifold

District 11N Public Affairs continues to be very busy during this time of the COVID-19 pandemic. The great news is that D11N members are finding the down-time to be an opportunity to work on certifications that they have always wanted to complete but were too busy to get to. These folks clearly understand the importance of Public Affairs activity in recruiting new, and in retaining, current members. We are seeing an increase in the number of members qualifying for the PA Specialist certification all around the country.

District 11N is proud that, in the past couple of years, we have greatly increased the number of certified PA Specialists, giving flotilla and division commanders a growing list of trained, qualified members to staff their important PA Staff Officer slots. Remember, Coxswains wouldn't select members who weren't certified to crew on an Auxiliary facility on a mission under orders - and they wouldn't be allowed to. That process should guide the appointment of all staff officers, especially in Public Affairs.

Currently, there are 14 Certified PA Specialists listed on the rolls in D11N. These are the members who should be asked to staff PA slots, and are the only members who should be wearing the PA ribbon. They are:

PA - 1: Roger Bazeley, Vladimir Bukhankov, Jerry Edelen, Doug Manifold

PA - 2: John-Michael Zimmerle

PA - 3: Bernard Brown, Jimmin Chang, Michael Goldberg, Steven Hilt, Jim Losi, Bob Schabert, Jane Smith, Wally Smith, Winnie Zhou, Gail Giacomini

All flotilla and division commanders should institute policies such as those being used around the Auxiliary, i.e. PA Staff Officers must either already be a Certified PA Specialist before appointment or, if not already certified, must complete PA certification within one year of appointment. It's an opportunity to grow professionalism! D11N District PA is here to mentor and help.

As a reminder - all "Elected" and/or "Appointed" Auxiliary members are required to complete the TCT Refresher program annually. **This includes PA Specialists.** If you have not signed up for a TCT Refresher session, you may want to think about participating in a session. The deadline is 30 September.

Very respectfully submitted,

Jane D. Smith, District Staff Officer - Public Affairs

