



District Eleven North Region DISTRICT STAFF OFFICER REPORT – HUMAN RESOURCES

Date: 19 AUG 2020 for JULY 2020

To: Mary Kirkwood, Commodore Cc: District Board and Staff

From: DSO-HR

HIGHLIGHTS

1. FC's 'stepping up to the plate'.

2. SO-HR Reports

DETAILS

1. FC's are stepping up to the plate contacting members during COVID.

2. SO-HR Reports, all but on Division submitted their SO-HR reports this month. Special recognition to SO-HR Tom Sarnicola. His reporting format is outstanding.

PROJECTS

1. HR-ROBOT – AAMS

Reflecting over the AAMS, we are missing a great opportunity to recruit new members. On a national level, our stats are close to the national average... which is extremely poor! Beginning September 1st, the SO-HR should expect a print out of all HR-ROBTS that have been submitted to their Divisions from National, so we can do a follow-up on each HR-ROBOT. *Our District will score 100% by 01OCT20 for follow-ups.*

CHALLENGES / OBSTICALES / OPPORTUNITIES:

- 1. CHALLENGES: Coronavirus!
- 2. OBSTICALS: Coronavirus
- 3. OPPORTUNITES: Coronavirus

GOALS AND OBJECTIVES

1. STILL --- 10% Growth in our District for 2020. This can [and will] be achieved. A simple 'Net-2' gives each flotilla a NACO Award. 'Net-3' gives the District a 10% growth.

PHOTO GALLERY

1. None to show.

SO-HR REPORT

[See following pages]

DISTRICT REPORT ATTACHMENT JULY 2020

DIV 01 - DSO-HR Linda Jeanne Pfeifer

pfeiferlj@hotmail.com

Flotilla 1-2 (Linda Pfeifer, FSO-HR)

No activity to report.

Flotilla 1-4 (Carol Paz, FSO-HR)

One potential new member. Has the enrollment packet. Will follow up with him. One member resigned from flotilla.

Flotilla 1-7 (Cynthia Dragon, FSO-HR)

No report submitted.

Flotilla 1-9 (Dale Fajardo, Acting FSO-HR)

Highlights include new member recruitment. Prospective member may attend virtual July meeting

DIV 03 - NO SO-HR APPOINTED

NO SO-HR REPORT SUBMITTED

Flotilla 3-1: Curtis Wheeler, FSO-HR: Membership = 33 ('0' Loss for 2020)

4 Applications at the Island

2 Possible Apps in progress

DIV 04 - DSO-HR Michele Diane Gibson

sfoshell@gmail.com

HIGHLIGHTS/"3 UPS":

- 1. One AAMS referral was received on July 18, 2020, for a Mr. Samual Falkson.
- 2. I have been collecting locally published magazines.

DETAILS:

- 1. Mr. Falkson resides in Palo Alto and I sent him an email with information on our Flotillas. I am waiting to hear back from him.
- 2. Local magazines are a good source for free advertising. I am in the process of inquiring on free advertising that can be utilized to highlight the Auxiliary.

 PROJECTS:
- 1. None

CHALLENGES/OBSTACLES ("3 Downs"):

- 1. Limitations in meeting face-to-face.
- 2. Loss of momentum during shelter-in-place.

AGENCY INTERACTION:

1. Flotillas 41 reports that Fremont resident Trish Votta expressed interest in joining Flotilla 41. Ms. Votta has law enforcement experience and currently works for FEMA and TSA. Ms. Votta is interested in Search and Rescue and would be an ideal candidate for a Commander position in the future.

GOALS AND OBJECTIVES:

1. Attain competency in new AUXDATA II

DIV 05 - DSO-HR Thomas Sarnicola

thomassarnicola@gmail.com

January 2020 Membership = 165

Current to Date Division 5 Membership = 167 (gain = +2)

Flotilla 5-2: Tom Sarnicola: Membership = 27

No activity. Members were contacted to see if they needed any help during the shutdown due to the virus.

No robot calls. (3) possible members to follow up. Flotilla 5-3: Randy McCormick: Membership = 24

Members Exited out of AP: 0 Membership Additions: 0

Flotilla 5-1: Steven Johnson: Membership = 39

AX: 04 BQ: 21 IQ: 06 AUP: 09 AP: 09

PROSPECT MEMBERS: 01

Disenrollment: 00 Transfer in: 00 Transfer out: 00

Flotilla 5-5: Steve Jette: Membership = 41

No activity.

Flotilla 5-7: Ryan Peterson: Membership = 36

--- REC'VD REPORT - NOTHING TO REPORT

DIV 06 - DSO-HR Thor F Rasmussen

Tr93940@gmail.com

---REC'VD REPORT - NOTHING TO REPORT

DIV 7 - DSO-HR Ann Zocchi

tatmat96@msn.com

--- REC'VD REPORT - NOTHING TO REPORT

DIV 8 - DSO-HR William Edward Hale

tricarb@sbcglobal.net

---REC'VD REPORT - NOTHING TO REPORT

DIV 10 - DSO-HR Donald Lee Pierce

dpsss63@yahoo.com

I have received Letters of Interests to join the Auxiliary sent to me as SO-HR worked on them as FSO-HR and as DCDR, 90% never respond to phone calls, texts, and Emails.

There has been 1 that completed the application process to BQ in 28 days. He has become an excellent member.

We are working on 3 more Letters of Interest at this time. One responded and is progressing very well. He is being mentored and talked to regularly with his every inquiry. The other 2 have made not answered any attempts to contact.

Division 10 is making every effort to attract and increase membership and all requests are being dealt with.

There have been new members that have joined Modesto and Stockton and Visalia. As SO-HR I have not received any formal verification to results, thus nothing to report to the DSO-HR.

DIV 11 - DSO-HR Christopher Bryce Leinan

bryce.leinan@gmail.com

DETAILS

- 1. Tom Komadina has retired from Flotilla 11-03, and DIRAUX processed the paperwork.
- 1. John Boyne from Flotilla 11-03 crossed the bar on the 17th it looks like DIRAUX has processed his disenrollment.

AGENCY INTERACTIONS

None

UPCOMING EVENTS, DATES AND LOCATIONS STAFF OFFICER CS GOALS

- 1. Find a new SO-HR
- 2. Push the paperwork as needed, help with recruiting as needed.

End of report

DIV 12 - DSO-HR Felita Jeanette Clark

felitaclark@yahoo.com

---RÉC'VD REPORT - NOTHING TO REPORT