



Date: July 2020
From: Jane D. Smith, DSO-Public Affairs
Thru: Randy McCormick, DCAPT- Prevention
To: Commodore Mary Kirkwood
Subject: District Staff Officer – Public Affairs – June Activities

HIGHLIGHTS:

Division 3 – SO-PA – Rich Celia

Division 7 - SO-PA – Lana Visser

ADSO-PA – Doug Manifold

Details

Division 3 – SO-PA Rich Celia

Division 7- Activity June 2020

Kevin Powers, SO-DV, has through his great effort secured the pathway that has resulted in Flotillas 3-3, 3-5, and 3-10 each earning the NACO 3 STAR DIVERSITY AWARD. He insured that all of the necessary paperwork, contacts and dates were adhered to and his effort has paid off handsomely as these 3 units will be so honored. All while still representing the AUX as a Partner for the Academy Program and serving in the CA Military Reserve Maritime as a CPO during the current Pandemic. This man is a workhorse yet he does 90% of his work behind the scenes. He should be recognized for this effort.

Division 7 -SO-PA Lana Visser

Division 7 - Activity June 2020

Lana Visser sent an article on VSC's for publication to the News Examiner, a small local newspaper published for the Bear Lake, Utah area.

ADSO-PA Doug Manifold

District 11N Public Affairs continues to be very busy during this time of the COVID-19 pandemic. The great news is that D11N members are finding the down-time to be an opportunity to work on certifications that they have always wanted to complete, but were too busy to get to. These folks clearly understand the importance of Public Affairs activity in recruiting new and in retaining current members. We are seeing an increase in the number of members qualifying for the PA Specialist certification all around the country.

District 11N is proud that, in the past couple of years, we have greatly increased the number of certified PA Specialists, giving flotilla and division commanders a growing list of trained, qualified members to staff their important PA Officer slots. Remember, Coxswains wouldn't select members who weren't certified to crew on an Auxiliary facility on a mission under orders - and they wouldn't be allowed to, that process should guide the appointment of all staff officers, especially in Public Affairs.

Currently, there are 14 Certified PA Specialists in D11N. These are the members who should be asked to staff PA slots, and are the only members who should be wearing the PA ribbon. They are:

Roger Bazeley	Bernard Brown	Vladimir Bukhankov	Jimmin Chang	Jerry Edelen
Michael Goldberg	Steven Hilt	Jim Losi	Doug Manifold	Bob Schabert
Jane Smith	Wally Smith	Winnie Zhou	John-Michael Zimmerle	

All flotilla and division commanders should institute policies that we see all around the Auxiliary - PA Staff Officers must either already be a Certified PA Specialist before appointment or, if not already certified, they are required to complete PA certification within one year of appointment. It's an opportunity to grow professionalism!

D11N PA is here to mentor and help.

There were very few public affairs activities in July due to the COVID-19 shutdown. Hopefully we will be back to nearly normal activities in the not-too-distant future.

**Very respectfully submitted,
Jane D. Smith, District Staff Officer - Public Affairs**