

Date: August 9, 2019
From: Doug Manifold - DSO - Public Affairs District 11NR
To: Commodore Mary Kirkwood
Subject: Division Staff Officer - Public Affairs Activities Reports – July 2019
 Reported in August 2019

HIGHLIGHTS:

July was a busy month for Public Affairs activities across the District:

Roger was very busy with activities around the area:

- Completed Bravo Zulu 3rd Quarter News Magazine covering June-August with articles, event photography, USCG Safety Notices on RBS, PFDs, Paddle craft Member Training, Flotilla 1-7 Awards, USCG and Auxiliary community outreach events.
- July 4th Alameda USCG Fun Fest was photographed and covered as PA augmentation with USCG Public Affairs event media team. A follow-up article with photos is being prepared for Bravo Zulu.
- Covered Air Station SF Change of Command Ceremony for LT Victoria Gurtler of the USCGC PIKE with her next assignment being in USCG HQ Washington, DC working for Commandant Karl Schultz.
- 5.) Attended USS Hornet Apollo Moon Mission Splash Down day event while searching for a little remembered historic U.S. Coast Guard connection, which was uncovered and will be published in the upcoming Bravo Zulu 4th Quarter release for December 2019.
- Assisted Flotilla 1-7 NSBW Vessel Inspections for South Beach Marina Yacht Club rescheduled on July 21 with RBS Information/Auxiliary PA Tent staffed by Robin Stewart, Julie Vincenzini with multiple Vessel Exams given and completed by Sue Fry, Bill Burns, Roger Bazeley and 2 other Division 1 VE Examiners.
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USCG Yerba Buena, CA--Commanding Officer, LT Gurtler beside USCGC PIKE



LT Gurtler and crew member Gary Kaplan USCGAUX beside USCGC PIKE



USCG Yerba Buena, CA -- LT Gurtler with family on PIKE - Photos: Roger Bazeley

Thanks to all of our ADSO-PAs for a very active month.

Risk Management 2.0 (RM 2.0): The deadline for completing the online RM 2.0 session has passed so, if there is anyone that you know of who has not completed it, please encourage them to do so ASAP. The RM 2.0 Refresher, face-to-face sessions, presented by the Gold Side following the June Board and Staff meeting was outstanding. It is recommended that every member make an effort to attend a Gold Side presentation whenever possible. Remember, the online RM 2.0 program is a prerequisite.

Auxiliary Public Affairs C-Schools: All Auxiliary members are encouraged to participate in Public Affairs activities, tell the Auxiliary story, help recruitment, and to promote membership retention. Those interested in serving as a Public Affairs Staff Officer should consider attending the Public Affairs Aux-12 C-School. It is a wonderful training program organized and taught by some of the most experienced and talented members of the Auxiliary. Please remind Members who are able to attend the Aux-12, PA C-school that they are expected to complete the PA 3 Certification process within 12 months of completion of the Public Affairs C-school.

Auxiliary Speaker's Bureau: Recently, we have heard that the National Staff is considering organizing an Auxiliary Speaker's Bureau Program. The program, as so far described, would include training and a PQS-type Certification process for members who would be interested in making presentations about the Auxiliary to the general public. The details are not fully available at this time but we are following the process and will provide details as they become available.

Reminder - media events review process:

- The District policies regarding media events, posting videos on the internet, and conducting press releases and media interview events have been reviewed by DIRAUX and Commander Keenan has decided to continue the current policy of reviewing all media event plans prior to the events going forward.
- Information included in videos currently on the net should be reviewed for correctness and accuracy. If the information is not accurate, correct and, especially, current, videos should be updated or taken down. We don't want to mislead the public about what we do, who we are, or what positions we hold in the Auxiliary. Check your videos for the correct message and against current staff position records.
- Uniforms and appearance for media and video Public Affairs events: Always wear the uniform with pride and review the Auxiliary Uniform Policy manuals for guidance.
- The District Public Affairs Staff is dedicated to assisting all members who are or would like to write articles about the Auxiliary and the Coast Guard for publication. We available to proofread and edit your work.

Auxiliary Photo Reminders:

- Division and Flotilla Leaders – please remind your members that photos posted on our various District, Division, and Flotilla web sites should follow professional Auxiliary photo standards and reflect the Coast Guard and the Auxiliary in the best, most professional way possible. Members, and the public, gauge us by what they see in the photos posted on our web sites. Take a few minutes to review the photos on our District's various web sites and consider the value to the Auxiliary of what is being posted.
- Division and Flotilla Leaders – please reminder your members that if they take photos of children under the age of 18, in which the child might be recognizable, and if they intend to post those photos on any Auxiliary site, use them in any Auxiliary related presentations, or include them in any Auxiliary publications, they must first have a release signed by a parent of the child. We have seen some stunning photos that include young children that we have been unable to use because we do not have the required, signed release. Your Flotilla PAO's should be able to provide copies of the form.

Monthly Division Public Affairs Reports:

Division 01: Nancy Marion DCDR - No Report Submitted, SO-PA office vacant

Division 03: Robert Schabert SO – PA - No Report Submitted

Division 04: Gregory Mast SO – PA - No Report Submitted

Division 05: Christina Peterson SO – PA

Flotilla 05-01: No report received

Flotilla 05-02: No report received

Flotilla 05-03: No report received

Flotilla 5-5: Tracen is celebrating the COAST GUARD's 229th Birthday on Friday August 2nd at the base. They are having an open house and have asked our Flotilla if we could put up a PA Booth there for the day. They would like us to bring the Marlin Spike Station to demonstrate knot tying, line handling, and heaving line. They would also really like us to bring a boat if anyone would like to show off their facility?! I'm not sure of the exact location yet or time. I did leave a message for the person in charge. I will get details.

Flotilla 5-7: We now have a US Coast Guard presence in Martinez. This information was published in the Martinez Marina Newsletter "Almar Anchor" and submitted to the "Martinez News Gazette" for publication.

"In the middle of July, the US Coast Guard's 30ft motor yacht 57 arrived to the Martinez Marina where it will be docked for future operations. This means that the waters from Vallejo to Rio Vista will be safer for recreational boaters.

There is a Coast Guard Station in Vallejo and another one in Rio Vista, responsible for safety patrols and search and rescue operations in the waters around Martinez. There is also a Coast Guard Auxiliary operational facility, the Auxiliary trawler String O' Pearls, in Antioch, and now we have another one in Martinez.

The Coast Guard depends on Auxiliary operational facilities, especially during the weekends, when there are many recreational vessels in the area. The Martinez Marina Harbor Master, Olivia Ortega says: "Almar Marinas are happy to support the Coast Guard Auxiliary to make the waters safer for our recreational boaters."

Coxswain for the vessel "57" is Captain Ingemar Olsson, Vice Division Commander for the Coast Guard Auxiliary Division 5, licensed Captain, Vessel safety examiner and Marine Surveyor.



Division 06: Sonia Foster SO - PA – No Report Submitted

Division 07: Lana Visser SO - PA – No Report Submitted

Division 08: Carl Pierce DCDR – Vacant

Flotilla 08-08 - PA Report - Dorothy De Lope

July 1: Wrote article regarding Life Jacket Give Away.

July 9: Printed photos for Scrap Book. Photos emailed to flotilla members R. Morfin, P. Mammano and R. Collins.

July 13: Flotilla Meeting

July 13: Stood Radio Guard

July 19: Forwarded letter form person interested in joining our Flotilla to FC Rich and VFC Gary adding recommendation.

Division 10: Doug Lazo SO – PA – No Report Submitted

Division 11: Chris Leinan SO – PA - No Report Submitted

Division 12: Winnie (Wan-Yu) Zhou SO - PA

Public Affairs - STAFF OFFICER REPORT July - 2019

HIGHLIGHTS

- Worked with SO-PV Nikolay Zhrebnekov to get certified as a program visitor
- Completed 12 modules for AUX 20- Intro to Public Affairs online

DETAILS

- Helped SO-DV Steven Hilt and the new Semper Paratus leadership team of San Francisco State University designed new banners and fliers

AGENCY INTERACTIONS - NONE

UPCOMING EVENTS

- Will be attending C-School, AUX Public Affairs in Orlando, Florida
- Will be attending Coast Guard Auxiliary National Convention in Orlando, Florida

GOAL

- Continue to support and encourage the new Semper Paratus leadership team at SFSU and also help with the fundraising drives that are taking place in the month of August, the purpose of these fundraising drives is to help any interested members that wants to attend the Coast Guard Auxiliary National Convention to do so

Very Respectfully Submitted,

Doug Manifold,
District Staff Officer - Public Affairs