Communication Services (CS) Report
August 2019

U. S. Department of Homeland Security United States Coast Guard Auxiliary

Communication Services District 11 Northern Region Supporting Utah, Nevada, and Northern California

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REPORT DETAILS:

Opening Statement to District CS Team

Summers are so busy with Auxiliary events and projects that it's hard to work indoors on a computer. I know, I too find my self spending a lot of time away from the keyboard. I just want to thank all the Flotilla, Division, and District CS officers that make up the District's CS team for forcing them selfs to put in the time needed to keep our site up and looking so good.

Now is the time to start thinking of what can be done this coming winter when it's much easier to spend hours working on your units websites. How can you improve your units virtual face to the public. In September, at the PCA Fair, we are going to offer two class that will help you with some new ways or maybe just put a new spin on what your now doing. The District's ADSO-CS developers, Christopher Ince and BK Barr will be offering two class. From what I have been told your not going to want to miss this one.

In closing this section, I want to thank all members of the District's CS team for sending my copies of their reports. I do read each one and pull highlights for this report.

District Website Statistics

I keep an eye on the District's website statistics, but I don't like posting them in my report for unless your knowledgeable on looking at website statistics they can be easily misinterpreted. None the less from time to time it's a good idea to publish some for the number loving members. With that said, here are some numbers for you to look over. If you want to skip over this section, that's ok but first take a look at the last set of number, Who is looking at our site.
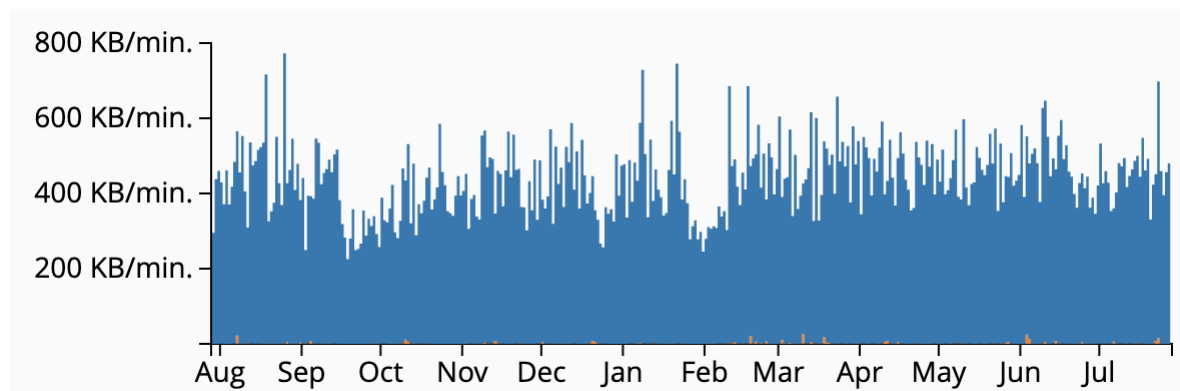
First, what are the most vested pages on our site for the month of July 2019

Vessel Examination Program	(4.81	GB)
District's Home Page	(3.26	GB)
(M) Members Deck	(2.89	GB)
Operations – Response	(2.84	GB)
(D) DIRAUX	(508.98	MB)
District Reports and Minutes	(423.5	MB)
Flotilla 8-7	(20.71	MB)
Division 4	(1.9	MB)
Flotilla 1-2	(773.09	KB)
Flotilla 1-4	(669.72	KB)
Division 7	(316.38	KB)
Flotilla 1-9	(178.99	KB)
Flotilla 4-3	(169.84	KB)

Flotilla 8-8   **(155.3   KB)**
Flotilla 8-6   **(115.17 KB)**
Division 6   **(103.07 KB)**
Flotilla 7-2   **(94.52   KB)**
Flotilla 7-3   **(74.87   KB)**
Flotilla 4-6   **(5.6   KB)**

The rest of the pages fall below 5 KB in total access for July. This changes from Month to Month.

This is what it looks like for the past year. As you can see, we have a low in late September and February with March through   September holding high numbers.

No report would be complete without showing the numbers for the past year. **Hits** are when our site is found by a search engine, **Visits** are people coming right to the site, F**iles** are documents uploaded, **Pages** are visitors moving to a second page once on our site.

Summary by Month									
Month	**Daily Avg**				**Monthly Totals**				
	Hits	**Files**	**Pages**	**Visits**	**Sites**	**KBytes**	**Visits**	**Pages**	**Files**	**Hits**
Jul 2019	46	3	14	8	295	380	230	401	91	1301
Jun 2019	28	3	10	8	271	324	244	302	109	845
May 2019	27	3	13	9	307	229	291	428	120	866
Apr 2019	18	3	10	8	255	126	257	328	112	552
Mar 2019	26	5	13	11	316	186	368	428	155	819
Feb 2019	24	4	14	13	340	198	365	419	138	690
Jan 2019	19	5	11	9	273	718	299	348	169	617
Dec 2018	26	5	15	13	346	352	414	483	184	813
Nov 2018	32	5	15	11	313	218	348	461	155	972
Oct 2018	32	5	10	9	290	706	285	334	182	1002
Sep 2018	28	4	12	8	274	190	262	369	130	847
Aug 2018	16	4	8	7	233	121	234	272	136	517
Totals						3748	3597	4573	1681	9841

One last set of numbers. Who is looking at our site? Just so you know our site was viewed by the word in the month of July 2019. Unresolved or Unknown, no data was included from the viewer to show it's organ. Commercial, Network, and Non-Profit are from word wide organization and therefor can't be resolved to anyone location. 0.00% show that we were viewed from that location but such a small number it was less then 0.015%. All this show just how careful we must be win posting things. How in portent it is that we take steps to protect some data. Furthermore, just why we now require members to log in to view some items.

58.52%	Unresolved/Unknown
19.48%	Commercial (com)
4.34%	Network (net)
3.12%	Non-Profit (org)
10.63%	European Union
2.29%	United States
0.91%	Germany
0.19%	Denmark
0.19%	Italy
0.01%	Generic TLD (info)
0.06%	China
0.06%	India
0.06%	British Indian Ocean Territory
0.06%	Libya
0.00%	Nepal
0.00%	Philippines
0.00%	Turkey
0.06%	Viet Nam

District 1 Kevin Luke, SO-CS Reports

Verified websites Division and Flotillas for compliance to National standards.

District 5 Wade MacAdam, SO-CS Reports

Flotilla 52: Working on updating photos on WOW. Submitted, Jerry Gillgren, FSO-CS
Flotilla 55: Enables Facebook access for VFC; Tested PayPal setup for course payments on WOW; Tested course registration on WOW. Submitted, Thomas Herbst, FSO-CS

District 6 Kim Huynh SO-CS Reports

Reviewed and fixed Div 6, Capitola & Monterey ahead of auditing by National CS staff .
- Added a few pictures of trainings to Capitola websites; pics were extracted from DCDR Jane's report
- updated front page photos & training section with Air Observer training.
- Santa Cruz website is current and maintained by Scott Galloway. Kim also emailed Scott to review SC website for auditing.

End of District CS Team Report
Respectfully submitted,
Mart Gardner, DSO-CS