

**Date:** July 8, 2019  
**From:** Doug Manifold - DSO - Public Affairs District 11NR  
**To:** Commodore Mary Kirkwood  
**Subject:** Division Staff Officer - Public Affairs Activities Reports – June 2019  
 Reported in July 2019

**HIGHLIGHTS:**

**May was yet another busy month for Public Affairs activities across the District:**

Gail has completed and submitted her stunning NSBW activities report for 2019. It provides wonderful insights into what NSBW activities took place around the District, what worked best and what did not. Her report is a great guide for planning future NSBW events, and other activities, the need to plan, and the need for having a Plan “B” when it rains.

Roger was also very busy with activities around the area:

- He covered and photographed Station Golden Gate with Flotilla 12 during their water safety NSBW event in rain and indoor activities and displays,
- Augmented Commandant’s News Conference at SF Port Authority-Ferry Terminal and Emergency Agency Partners,
- Attended USCG and National Park Memorial at the historic Chimney Rock Point Reyes Surf Boat station, played Taps, and attended Boat Station Bodega Bay with Senior Chief J. Wolf and 8 Station Boat Crew, plus 12 Public and family members,



Right: Historic Life-Saving Service Cemetery at G Ranch - Left: USCG Station Bodega Bay service attendees with Senior Chief J. Wolf reading the history of the lost Surfmens - Photos: Roger Bazeley

- Roger photographed and covered Air Station SF Change of Command Ceremony where Captain Thomas Cooper replaced Captain Kent W. Everingham as new Commander. Ceremony was attended by Rear Admiral Peter Gautier, Sector SF Commander Captain Marie Byrd, Station SF personnel, and Auxiliary District Eleven Leadership, including Commodore Mary Kirkwood. The event was catered by the magnificent Auxiliary AUXFS Chefs and food specialists.



Left: Capt. Thomas Cooper replaced Capt. Kent Everingham as the commanding officer of Coast Guard Air Station San Francisco. Right: LCDR Frye and AUXFS Chef Tommy Holtzman in front of his Helicopter Ice Sculpture (Photos: Roger Bazeley PA1 USCGAUX)

Thanks to all of our ADSO-PAs for a very active month.

**Risk Management 2.0 (RM 2.0):** The deadline for completing the online RM 2.0 session has passed so, if there is anyone that you know of who has not completed it, please encourage them to do so ASAP. The RM 2.0 Refresher, face-to-face sessions, presented by the Gold Side following the June Board and Staff meeting was outstanding. It is recommended that every member make an effort to attend a Gold Side presentation whenever possible. Remember, the online RM 2.0 program is a prerequisite.

**Auxiliary Public Affairs C-Schools:** All Auxiliary members are encouraged to participate in Public Affairs activities, tell the Auxiliary story, help recruitment, and to promote membership retention. Those interested in serving as a Public Affairs Staff Officer should consider attending the Public Affairs Aux-12 C-School. It is a wonderful training program organized by some of the most experienced and talented members of the Auxiliary. At this time there are two remaining Aux-12 programs scheduled for 2019:

- July 30 thru August 1 at CGAS Traverse City, Michigan
- August 19 thru 21 at NACON in Orland, Florida

However, the closeout date for orders for both of these schools was June 24. So, Division and Flotilla leaders, please encourage your members to consider applying next year. Also, please remind Members who are able to attend the Aux-12, PA C-school that they are expected to complete the PA 3 Certification process within 12 months of completion of the Public Affairs C-school.

**Auxiliary Speaker's Bureau:** Recently, we have heard that the National Staff is considering organizing an Auxiliary Speaker's Bureau Program. The program, as so far described, would include training and a PQS-type Certification process for members who would be interested in making presentations about the Auxiliary to the general public. The details are not fully available at this time but we are following the process and will provide details as they become available.

**Reminder - media events review process:**

- The District policies regarding media events, posting videos on the internet, and conducting press releases and media interview events have been reviewed by DIRAUX and Commander Keenan has decided to continue the current policy of reviewing all media event plans prior to the events going forward.
- Information included in videos currently on the net should be reviewed for correctness and accuracy. If the information is not accurate, correct and, especially, current, videos should be updated or taken down. We don't want

to mislead the public about what we do, who we are, or what positions we hold in the Auxiliary. Check your videos for the correct message and against current staff position records.

- Uniforms and appearance for media and video Public Affairs events: Always wear the uniform with pride and review the Auxiliary Uniform Policy manuals for guidance.
- The District Public Affairs Staff is dedicated to assisting all members who are or would like to write articles about the Auxiliary and the Coast Guard for publication. We available to proofread and edit your work.

### **Auxiliary Photo Reminders:**

- Division and Flotilla Leaders – please remind your members that photos posted on our various District, Division, and Flotilla web sites should follow professional Auxiliary photo standards and reflect the Coast Guard and the Auxiliary in the best, most professional way possible. Members, and the public, gauge us by what they see in the photos posted on our web sites. Take a few minutes to review the photos on our District’s various web sites and consider the value to the Auxiliary of what is being posted.
- Division and Flotilla Leaders – please reminder your members that if they take photos of children under the age of 18, in which the child might be recognizable, and if they intend to post those photos on any Auxiliary site, use them in any Auxiliary related presentations, or include them in any Auxiliary publications, they must first have a release signed by a parent of the child. We have seen some stunning photos that include young children that we have been unable to use because we do not have the required, signed release. Your Flotilla PAO’s should be able to provide copies of the form.

### **Monthly Division Public Affairs Reports:**

**Division 01: Nancy Marion DCDR - No Report Submitted, SO-PA office vacant**

**Division 03: Robert Schabert SO – PA - No Report Submitted**

**Division 04: Gregory Mast SO – PA - No Report Submitted**

**Division 05: Christina Peterson SO – PA**

Flotilla 05-01: No report received

Flotilla 05-02: No report received

Flotilla 05-03: No report received

Flotilla 5-5: Nothing new to report

Flotilla 5-7: Spoke with Karl from the Stockton Flotilla in regards to setting up a new Facebook account for our Flotilla. He has a pretty successful Facebook page and wanted to get some advice. Going to meet with him, or his CS, to talk further.

**Division 06: Sonia Foster SO - PA – No Report Submitted**

**Division 07: Lana Visser SO - PA – No Report Submitted**

**Division 08: Carl Pierce DCDR – No Report Submitted - PA Position vacant**

**Division 10: Doug Lazo SO – PA – No Report Submitted**

**Division 11: Chris Leinan SO – PA - No Report Submitted**

**Division 12: Wan-Yu Zhou – SO – PA – Report Submitted by Virginia Luchetti, Division Commander**

Winnie Zhou, Division 12 Staff Officer, Public Affairs and Steven Hilt, Division 12 Staff Officer, Diversity will be attending C School training for PA in Orlando, Florida. They will also attend NACON.

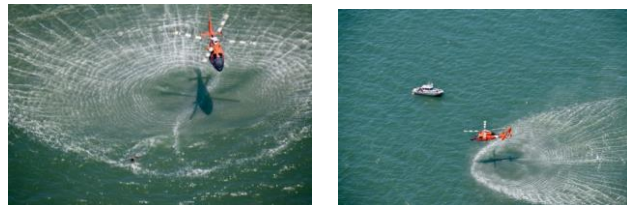
Vivian McBride and Quindy Sammler were the primary coordinators for a 26 June boating safety event for 9 Sea Cadets that took place on the Hornet. Georgie Scheuerman and Nikolay Zherebnekov were instructors. Providing ongoing leadership and support to the Semper Paratus Club at SFSU. The main leadership team (Winnie Zhou and Steven Hilt) graduated in June. Flotilla 12-01 took part in the San Leandro Cherry Festival.



Flotilla 12-01 at the San Leandro Cherry Festival



Victory OPTRE 21 and 22 June



June 26 AuxAir photos of Silver Charm Helo OPs training



Quindy Sammler and Rich Martinez checking on a derelict vessel

Very Respectfully Submitted,

Doug Manifold,  
District Staff Officer - Public Affairs