



Date: June 8, 2019
From: Doug Manifold - DSO - Public Affairs District 11NR
To: Commodore Mary Kirkwood
Subject: Division Staff Officer - Public Affairs Activities Reports – May 2019
Reported in June 2019

HIGHLIGHTS:

May was a very busy month for Public Affairs activities across the District: Gail did an amazing job of coordinating NSBW activities and working through her pacemaker surgery at the same time – stunning! Gail truly deserves our thanks. She reports that, in spite of the uncooperative weather, there were lots of NSBW and opening of the Bay and other events to recognize the beginning of the on-the-water season as Division and Flotilla folks were busy with NSBW, local yacht club, and volunteering for State of California Boating events. Gail is preparing her stunning NSBW activity report.

Roger was a “hero of the day” - helping cover NSBW activities at yacht clubs, Coast Guard Stations, and State Boating events all around the Bay area with his cameras and the support of his family.

Thanks also to Judy for her support at NSBW activities and filling-in whenever needed.

Tony was also kept busy taking photos.

Thanks to all of our ADSO-PAs.

Risk Management 2.0 (RM 2.0): The deadline for completing the online RM 2.0 session has passed so, if there is anyone that you know of who has not completed it, please encourage them to do so ASAP. Also, anyone planning on sitting-in for a RM 2.0 face-to-face sessions, completing the online RM 2.0 program is a prerequisite.

Auxiliary Public Affairs C-Schools: All Auxiliary members are encouraged to participate in Public Affairs activities, tell the Auxiliary story, help recruitment, and to promote membership retention. Those interested in serving as a Public Affairs Staff Officer should consider attending the Public Affairs Aux-12 C-School. It is a wonderful training program organized by some of the most experienced and talented members of the Auxiliary. At this time there are two remaining Aux-12 programs scheduled for 2019:

- July 30 thru August 1 at CGAS Traverse City, Michigan
- August 19 thru 21 at NACON in Orland, Florida

The closeout date for orders for both schools is June 24, 2019. Division and Flotilla leaders, please remind Members that those who attend the Aux-12, PA C-school are expected to complete the PA 3 Certification process within 12 months of completion of the C-school.

Update on media events review process:

- The current District policies regarding media events, posting videos on the internet, and conducting press releases and media interview events have been reviewed by DIRAUX and Commander Keenan has decided to continue the current policy of reviewing all media event plans prior to the events going forward.
- Information included in videos currently on the net should be reviewed for correctness and accuracy. If the information is not accurate, correct and, especially, current, videos should be updated or taken down. We don't want to mislead the public about what we do, who we are, or what positions we hold in the Auxiliary. Check your videos for the correct message and against current staff position records.
- Uniforms and appearance for media and video Public Affairs events: Always wear the uniform with pride and review the Auxiliary Uniform Policy manuals for guidance.

Auxiliary Photo Reminders:

- Division and Flotilla Leaders – please remind your members that photos posted on our various District, Division, and Flotilla web sites should follow professional Auxiliary photo standards and reflect the Coast Guard and the Auxiliary in the best, most professional way possible. Members, and in some cases the public, gauge us by what they see in the photos posted on our web sites. Take a few minutes to review the photos on our District's various web sites and consider the value to the Auxiliary of what is being posted.
- Division and Flotilla Leaders – please reminder your members that if they take photos of children under the age of 18, in which the child might be recognizable, and if they intend to post those photos on any Auxiliary site, use them in any Auxiliary related presentations, or include them in any Auxiliary publications, they must first have a release signed by a parent of the child. We have seen some stunning photos that include young children that we have been unable to use because we do not have the required, signed release. Your Flotilla PAO's should be able to provide copies of the form.

Monthly Division Public Affairs Reports:

Division 01: Nancy Marion DCDR - No Report Submitted, SO-PA office vacant

Division 03: Robert Schabert SO – PA - No Report Submitted

Division 04: Gregory Mast SO – PA - No Report Submitted

Division 05: Christina Peterson SO – PA

Division 06: Sonia Foster SO – PA

May 2019 PA Report for Monterey Flotilla 06 – 4:

18 May: Station Monterey had an open house open to the general public. There were static displays, boat tours, a helicopter water rescue demonstration. There was an auxiliary display on National Safe Boating Week. The following Auxiliarist helped for the open house Craig Johnson, John Ittelson, Bobbi Kamil, Keith Simmons and Michael Goldberg.



FIGURE 1 WATER RESCUE DEMONSTRATION

25 May: Our flotilla provided personnel, boat facilities and backup help for the Ke Kai outrigger races that took place on Monterey Bay. Mark McLaughlin and Steve McCann provided boat facilities for the event. Several outriggers had difficulties and were assisted by our facilities. Other auxiliary support personnel involved shore side were Craig Johnson, Deb Mathews and Michael Goldberg.



FIGURE 2 AUXILIARY DISPLAY SETUP



FIGURE 3 GIANT COASTIE



FIGURE 4 ON WATER DISPLAY



FIGURE 5 COASTIE AND KIDS

27 May: Memorial Day ceremony service took place on Coast Guard Pier for military members and Auxiliarist who passed over the bar during the last year. A color guard was provided by the Sea Cadets. The wreath tossing and bell tolling was very moving.



FIGURE 6 SEA CADET COLOR GUARD

FIGURE 7 WREATH TOSSED INTO BAY

29 May: Vessel Safety Check took place at Moss Landing Harbor. One Hundred and Seventy-Nine kayakers were checked by Rob Kay, Craig Johnson, Jerry Edelen, Ben Fowler, Bobbi Kamil, Brian Babcock, Keith Simmons and Michael Goldberg. With this fine team working together a record number of kayakers were inspected by this hard-working team.



FIGURE 8 HARD AT WORK INSPECTING KAYAKS



FIGURE 9 INSPECTING MANY KAYAKS



FIGURE 10 LOTS OF KAYAKS TO INSPECT



FIGURE 11 OUR HARD-WORKING INSPECTION TEAM

NSBW was very busy throughout the division. Saving lives was the message. Vessel examiners were out in force. Program visits were made. The Coast Guard also had a presence and boarded a few vessels for their inspections. Memorial Day at Monterey Pier was a moving ceremony. Naval LT CDR Anthony Saucedo led our Naval Sea Cadet color guard unit during Coast Guard Memorial Ceremony honoring those of our Shipmates that crossed the bar this year. This was followed by a wreath throwing in remembrance of those that served our country never to be forgotten.

I did 2 VE's Saturday at the dock. Multiple flotillas were there doing the same for kicking off NSBW. I did 2 PV with Wally Smith, we met with several folks by the docks regarding safety on the water and with public outreach discussed the importance of proper life vest fittings and types for activities on the water. Many referred to contact us for classes and 1 request for a class to local paddle board shack employee class. Wally spoke with the owner and will be setting it up. She reported a death on the water last week of another local.

Our past FC Tamera Badano's untimely passing while scuba diving in HA last week shook up our CG Auxiliary and those that knew her for her lifesaving training sessions and CPR training. How ironic she was unable to be saved.

Division 07: Lana Visser SO-PA – No Report Submitted

Division 08: Carl Pierce DCDR – PA Position vacant

Flotilla 08-08 Planning OPTREX in October 2019. There are three major events the Flotilla will participate in:

1. Splash-In which involve Life Jacket gave away,
2. Sail Boat races,
3. Health and Safety Fair.

Flotilla 08-11 continues developing a relationship with the Sea Cadets, Boy Scout Troop 10 and Girl Scouts of America all located in Crescent City, CA. Continue to support Sector Humboldt Helo Opts. Continue to use Coastie in many of the PE events.

Flotilla 08-39 provided safety patrol for the Memorial weekend regatta at Whiskeytown Park 25 & 26 May, two boats were in service. During safe boating week the Flotilla provided VE members to be available at West Marine to field questions and provide boat inspections. They will be starting safety patrol for Whiskeytown Park moonlight kayak program starting in June.

Division 10: Doug Lazo SO – PA

- 10-2 MODESTO OFFICE VACANT (FSO-PA)
- 10-3 STOCKTON OFFICE VACANT (FSO-PA)
- 10-5 FRESNO DOUGLAS T. LAZO, SO-PA, FSO-PA

NSBW ACTIVITY - On May 24, 2019, Friday, 8:00am-2:00pm, Chuckansi Park (Grizzlies Baseball stadium), Douglas Lazo, Vice Flotilla. Commander participated for the 5th year with the Children's Hospital - Madera, and Kohl's Department Store, for their annual Water Safety Day. For the past 5 years this event has grown in attendance. Each year the children from K-8 grades, parents, teachers, administrators, and general public attend this water safety event. Flotilla 10-5 Fresno, California each year brought "Coastie" which was a successful asset. Each year Steven Pitts and myself entertained the children with "Coastie". We talked to hundreds of children, distributed thousands of coloring books, and shared with the adults the new California Boating Laws/Test material. Each year more vendors participated with "Boating and water safety" topics. This year because of high concentration of snow and rain the topic area "Canal Safety throughout Fresno/Clovis (San Joaquin Valley Area). Over 1200 attendees attended this event.

In the future I will miss this event. Effective June 1, 2019, I am retiring from the United States Coast Guard Auxiliary after 15-1/2 years, 10 years as a member of Fresno Water Safety Council giving over 1500 swimming lessons to children during the summer, served as Deputy Representative for the VA Hospital - Fresno for 5 years serving 750 volunteer hours, to Coast Guard, Marines, and Navy personnel. As a member of the "No Veteran Dies Alone" have counseled and prayed with hundreds of personnel in hospice

I am proud to be called "Coastie" by the veterans at the VA Hospital-Fresno. I tell them everything has been learned through the greatest training from the U.S. COAST GUARD/AUXILIARY. SEMPER PARATUS.....

- 10-6 VISALIA ARTURO ALVAREZ, FSO-PA

Flotilla 10-06 had a busy month.

May 9, 2019:: Doc went up to the Dock Walker Presentation in Stockton, CA. The presentation was presented by the California Department of Boating. Doc found this presentation to be very educational and helpful in supporting the U.S. Coast Guard Auxiliary.

5-18-2019: The flotilla visited an operational workshop training in Modesto CA. The training was sponsored by Flotilla 10-2. There were 9 members who attended the training. The training was found to be very educational and rewarding by the 9 members who attended. The training was conducted at the Modesto Veterans Center. The local Modesto Veterans are strong supports of the U.S. Coast Guard Auxiliary.

5-22-2019: The flotilla attended a Water Boating Safety project at Stathmore Elementary School in Strathmore, CA., with the U.S. Army Corps of Engineers. The students discovered the value of this training especially when they are near the ocean, lake or rivers. The most important part of this training for the students was safety....

5-24 & 25-2019: The flotilla supported a booth for National Boat Safety Week at Kaweah Lake in Three Rivers, CA. Many boaters received material about boat safety and on using their personal PFD's. The kids enjoyed the kids information on water safety from the flotilla. They liked the coloring books and whistles..

5-25-2019: Art Alvarez attended the Dedication and Unveiling Of Our New Soldiers Cross at the Veterans Memorial Building in Visalia, CA.

There were over 200 Visalia Veterans with their families who attended the event. Local City, County elected officials along with the Visalia Chief of Police attended the event. There was a barbecue after the event for everyone provided by the Visalia Veterans. The local Visalia Veterans are strong supporters of the U.S. Coast Guard Auxiliary. Attached are pictures of the event.

5-27-2019: Art Alvarez & Ramon Sanchez attend the Memorial Day Ceremony at the Visalia District Cemetery. There were over 5,000 individuals at the ceremony. Art & Ramon represented the U.S. Coast Guard Auxiliary Flotilla 10-6 by providing a wreath. Visalia Veterans from the U.S. Army, Navy, Air Force, Marine Corps and Coast Guard were present. The 4 local high schools were combined to provide the music. The local Visalia Veterans are strong supporters of the U.S. Coast Guard Auxiliary. Attached are pictures of the event.

Upcoming events in June 2019 are Cub Scouts boat safety training and Flag Day.

Division 11: Chris Leinan SO – PA No Report Submitted

Division 12: Wan-Yu Zhou – SO – PA

Public Affairs - STAFF OFFICER REPORT May - 2019

Date: June 5, 2019

HIGHLIGHTS

Attended C- School Auxiliary Leadership Management Course Part A and B in Honolulu

DETAILS

Learned about various leadership tactics, that can be use within various leadership positions in the Auxiliary.

AGENCY INTERACTIONS: None

UPCOMING EVENTS

Will be participating in Division 1/12 OPTREX on June 21 at the Marina Bay Yacht Harbor in South Richmond

GOALS

I will continue to give leadership, support, and encouragement to all the Semper Paratus club members at San Francisco State University as we work together to try and find the right candidate to lead the Semper Paratus of San Francisco State University into the future.

FSO-PA Roger Bazeley Report: March 2019 Completed and Published Bravo Zulu 2019 Q1 Flotilla 1-7 Magazine.

Very Respectfully Submitted,

Doug Manifold,
District Staff Officer - Public Affairs