

# Communication Services (CS) Report June 2019

U. S. Department of  
Homeland Security  
United States  
Coast Guard Auxiliary

Communication Services  
District 11 Northern Region  
Supporting Utah, Nevada,  
and Northern California



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## REPORT DETAILS:

### District Website Changes for the Better or Worse

You may be seen a number of changes to the District's website this year. Why are we making this changes?

1. To make our website technologies more compatible with latest web standards.
2. Improve the ability of our site when displayed on mobile devices like smartphones and tablets, as much as possible with in the limits of WOW. This is particularly important to members who access the Internet through mobile devices.
3. Make it easy to add and update content on-the-fly.
4. Line up content with members needs and post the content where it's more fitting.
5. Add features to our site like calendars, forms, social buttons, forms, and other similar features that will same time and add value to it's use to the members.
6. Improve access security to content by controlling who can see the content.
7. Exploit the real power of WOW and it's ability to interface with AUXDATA.

Web technologies have changed enormously in the past few years. Many sites are moving from HTML and Flash sites to content management sites. The changes you have seen in our site this year is just that. We are moving to a content driven site and way from the older way of doing things. With change come some learning. I ask that you give this format a chance.

The rules for a content management site, our District site, are simple. It follows the chain of leadership, i.e. COMO owns the home page, DCapt own the next level down and under each of the DCapt come the DSO pages. Therefore, if your looking for something just ask under whom do these things fall. There are a few things like calendar, Board and Staff, member items, and some public content that have their own level two page.

One last thing. I know I don't have all the answers nor do I have the market corned on ideas to improve the site. If you see something, have a hard time finding things, or maybe an idea on a better way let me know. We are open to your suggestions.



|   |
|---|
| Saturday, June 08, 2019   |
|  |
| District 11NR<br>Eleventh District-<br>Northern                                       |
| Divisions & Flotillas   |
| About District 11NR   |
| (D) DIRAUX  |
| (C) Commodore   |
| (CoS) Chief of Staff  |
| (P) Prevention  |
| (R) Response  |
| (S) Support   |
| (M) Members Deck  |
| (I) Public Information  |
| Suggestion Box <input type="checkbox"/>   |

### Division 8 Receives National Approval of Web Site

Congratulations Division 8!

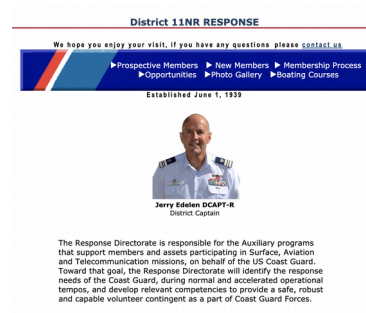
Your web site was submitted for national approval, and the national IT Group has reviewed the site and found it in compliance with national standards. Division 8's web site now qualifies for



inclusion into, and has been added to, the national Flotilla Finder, making it visible to members of the public who do a search for flotilla's in your area.

## [New DCapt Page Look](#)

Due to a mistake the DCapt Response page was lost. In developing a new page to replace it a new format was made. The new look is clean and easy to read. It's sets the stage for the DSO pages overseen by the DCapt. This new look is open to all DCapt's who would like to reformat their pages. Contact the District CS team.



## [Division 6 SO-CS Report](#)

Kim Huynh filled the following SO-CS report for Division 6.

- 1/ Monterey flotilla: updated in several areas:
  - Unit Announcement: USCG Academy & Tracy Schultz
  - Member-only Training: Cecil Claspell's instruction about Access to ICS Course
  - Meeting Agenda: May agenda and a couple of meeting photos
  - Boating Safety: photos and actions for NSBW at Sta Monterey
- 2/ Division 6:
  - Added 'Honors & Award' a nested section with Phifer Award photos
  - Added NSBW photos to 'What's New'
- 3/ Capitola flotilla: picture of NSBW
- 4/ Got some smart tag codes and instruction from DSO-CS Mart on how to use those
- 5/ FC Alex has been actively providing the scripts, update information and pictures for the websites.

## [Division 5 SO-CS Report](#)

Wade MacAdam filled the following SO-CS report for Division 5.

Flotilla 51: Jon Sargent, FSO-CS reports

1. Updated WOW Calendar.
2. Checked all WOW pages and links for accessibility, all ok.

## [Division 5 SO-CS Report](#)

Christopher Ince filled the following SO-CS report for Division 10

Added training photos to Division Google Photos gallery

FSO-CS Kaweah FSO-CS:

Added smart tag functionality and member roster to Flotilla Members page

## [Division 11 SO-CS Report](#)

Updated the home page with National Safe Boating Week information.

Reno Flotilla 3:

Home page updated with National Safe Boating information

Added an article about PLBs and EPIRBs (including embedded video from National Safe Boating Council re a family rescued because they had an EPIRB).

End of District CS Team Report

Respectfully submitted,

Mart Gardner, DSO-CS

