



Date: Aril 11, 2019
From: Doug Manifold, DSO - Public Affairs, District 11NR
To: Commodore Mary Kirkwood
Subject: Division Staff Officer - Public Affairs Activities Reports – March 2019
Reported in April 2019

HIGHLIGHTS:

March was a busy month for Public Affairs activities: Gail reports that there were lots of activities as Division and Flotilla folks prepare for a busy NSBW and volunteering for the State of California Boating events.

Roger presented the “Great Photography” seminar to an enthusiastic audience at D-Train in Reno.

Tony and Roger were kept busy taking photos at D-Train.

Risk Management 2.0 (RM 2.0): The Risk Management presentation at D-Train was another big hit. The deadline for completing the online RM 2.0 session is approaching quickly. Also, anyone planning on sitting-in for a RM 2.0 face-to-face sessions in coming months, completing the online RM 2.0 program is a prerequisite.

Auxiliary Public Affairs C-Schools: All Auxiliary members are encouraged to participate in Public Affairs activities to tell the Auxiliary story, help recruitment, and to promote membership retention. Those interested in serving as a Public Affairs Staff Officer should consider attending the Public Affairs Aux-12 C-School. It is a wonderful training program organized by some of the most experienced and talented members of the Auxiliary. At this time there are two Aux-12 programs scheduled for 2019:

- May 31 thru June 2 at CGAS Clearwater, Florida, and
- July 30 thru August 1 at CGAS Traverse City, Michigan

Members who do attend the Aux-12, PA C-school are expected to complete the PA 3 Certification process within 12 months of completion of the C-school.

Update on media events review process:

- The current District policies regarding media events, posting videos on the internet, and conducting press releases and media interview events have been reviewed by DIRAUX and Commander Keenan has decided to continue the current policy of reviewing all media event plans prior to the events going forward.
- Information included in videos currently on the net should be reviewed for correctness and accuracy. If the information is not accurate, correct and, especially, current, videos should be updated or taken down. We

don't want to mislead the public about what we do, who we are, or what positions we hold in the Auxiliary. Check your videos for the correct message and against current staff position records.

- **Uniforms and appearance for media and video Public Affairs events: Always wear the uniform with pride and review the Auxiliary Uniform Policy manuals for guidance.**

Monthly Division Public Affairs Reports:

Division 01: Nancy Marion DCDR - No Report Submitted, SO-PA office vacant

Division 03: Robert Schabert SO – PA - No Report Submitted

Division 04: Gregory Mast SO – PA

Division 4 Meeting - March, 2019 Bravo Zulus

SAN JOSE, Calif – On 27 March 2019, Division 4 held its monthly meeting at the American Red Cross. A number of awards were distributed by DCDR Alan Stanton, including individual awards, unit awards, and team commendations. Recipients included Michael Brown, Judy Esteban, Christopher Johnson, Onno Vaneikemahommes, Kristan Verveniotis, and Paul Verveniotis.



DCDR Alan Stanton presents Michael Brown with an award for outstanding performance in the operations program, commemorating 125 crew hours. Photo - Gregory Mast.



DCDR Alan Stanton presents Judy Esteban with an award for outstanding performance in the operations program, commemorating 60.9 crew hours. Photo - Gregory Mast.



DCDR Alan Stanton presents Christopher Johnson with a Public Affairs Flotilla Award, recognizing outstanding performance in PA. Flotilla 48 was the Outstanding Flotilla for District 11 North in 2018. Photo by Gregory Mast.

Division 05: Christina Peterson SO – PA

Gathered information to create a new Flotilla 5-7 logo. Also, working with Gail ADSO-PA and legal in regards to starting up our Flotilla's Facebook page. Received good information from both and hopefully by end of May, Flotilla 5-7 will have its own Facebook page.

Division 06: Sonia Foster SO – PA

Flotilla 06-04 Monterey PA Report for March 2019

21 March Dockworker training took place at Coast Guard Station Monterey. The class was taught by Vivian Matuk the California Environmental Boating Coordinator for the State of California.

22-24 March D-Train took place in Reno Nevada. Division 6 won the Phifer for the third year in a row.

26 March Vessel Safety checks took place at Monterey Kayaks.



Vivian Matuk teaching Dockwalker Class



VSC at Monterey Kayaks



VSC's Being Done

Submitted by, Michael W. Goldberg FSO PA Flotilla 06-04

Division 07: Lana Visser SO-PA – No Report Submitted

Division 08: Carl Pierce DCDR – Nothing to report, SO-PA Office vacant.

Division 10: Doug Lazo SO - PA

10-2 MODESTO OFFICE VACANT

10-3 STOCKTON OFFICE VACANT

10-5 FRESNO Douglas T. Lazo, FSO-PA

On March 29, 2019, 10:00am, Douglas T. Lazo, Vice Flotilla Commander 11NR, Flotilla 10-5 Fresno, California, We represented the Coast Guard/Coast Guard Auxiliary, at the "Vietnam War Veterans Day Ceremony, held at the Walk of Honor Memorial Garden, at the Veterans Hospital, Fresno, California. Many dignitaries were in attendance. Jim Costa, Member of Congress representing the San Joaquin Valley, was the key note speaker. Over 300 veterans were present including the general public at this event. This event was hosted by Veterans Hospital Central California Health Care System, 2615 E. Clinton Avenue, Fresno, CA. 93703.

10-6 VISALIA Arturo Alvarez, FSO-PA "NO ACTIVITY"

Division 11: Chris Leinan SO – PA No Report Submitted

Division 12: Wan-Yu Zhou – SO – PA

HIGHLIGHTS

- Participated in Creating Great Photos for PA at D-Train, Reno
- Will be participating in a public affairs event at the Richmond Boat Show
- Will be attending Division 8 OPTREX at the Antlers Lake Shasta Resort & Marina
- Have mentored a member from Semper Paratus of SFSU and help them complete their BQ2 exam

DETAILS

- Working with Vivian Matuk, Environmental Boating Program Coordinator and members of the Auxiliary who volunteered to help at the Richmond Boat Show.
- Working with the Semper Paratus club members of San Francisco State University on setting up a spring recruiting event day.

AGENCY INTERACTIONS

NONE

UPCOMING EVENTS

- Working with Vivian Matuk, Environmental Boating Program Coordinator and members of the Auxiliary who volunteered to help at the Richmond Boat Show.
- Will be attending Division 8 OPTREX at the Antlers Lake Shasta Resort & Marina
- Will be helping the instructors that are holding the ABS class on the campus of SFSU

GOALS

- Continue to help and guided Semper Paratus club members and also members from other clubs on the campus at San Francisco State University that are interested in joining the Auxiliary, getting all of their necessary paperwork and tests completed.

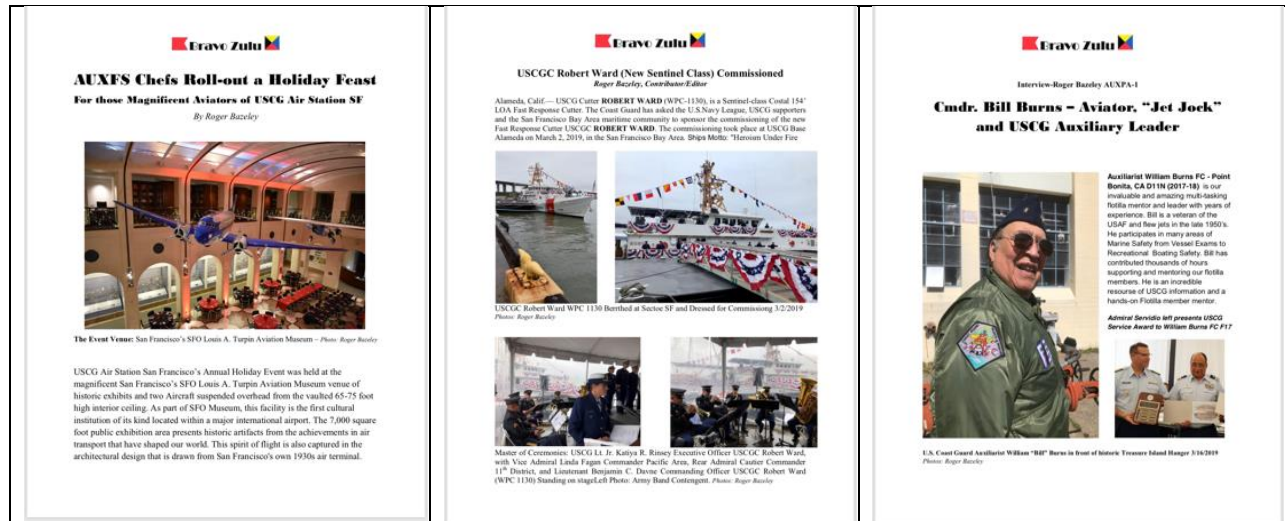
**FSO-PA Roger Bazeley Report: March 2019
Completed and Published Bravo Zulu 2019 Q1 Flotilla 1-7 Magazine**

Completed and Published Bravo Zulu 2019 Q1 Flotilla 1-7 Magazine



Bravo Zulu 2019 Q1 Cover, Contents Page, and Flotilla 1-7 COW 2019 New Leadership Team

Photojournalist for the following Bravo Zulu Articles of which several are being published in other USCG Auxiliary publications like NAVEX Navigator Express and others TBD



AUXFS Air Station SF Event – USCGC Robert Ward Sector SF – Comdr. Bill Burns Aviator

AUXFS Air Station SF Event has been scheduled for Navigator Express Q-2 edition with the USCGC Ward Commission, and Comdr. Bill Burns Aviator, Jet Jock, and Auxiliary Leader TBD publishing.

Prepared along with Doug Manifold PA-1 DSO-PA D11N, a Power Point titled, “Public Affairs Impact Photography” for Instruction class at USCGAUX D-Train 2019 Reno, Nevada. Class had 18 reported attendees and instruction had a positive impact and feedback from attendees. Plan to make some changes in content and edit for future possible use in an upcoming District PCA trainings,

Roger plans on writing up the 2019 D-Train as an overview with some photos for Bravo Zulu 2019 Q-2 Magazine.



D-Train Highlights: Friday “Western Night”: Linda Hayes and Tommy Holtzman AUXFS receives Commendation: Banquet Awards - Photos: Roger Bazeley

Very Respectfully Submitted,

Doug Manifold,
District Staff Officer - Public Affairs