

Communication Services (CS) Report

April 2019

U. S. Department of
Homeland Security
United States
Coast Guard Auxiliary

Communication Services
District 11 Northern Region
Supporting Utah, Nevada,
and Northern California



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REPORT DETAILS:

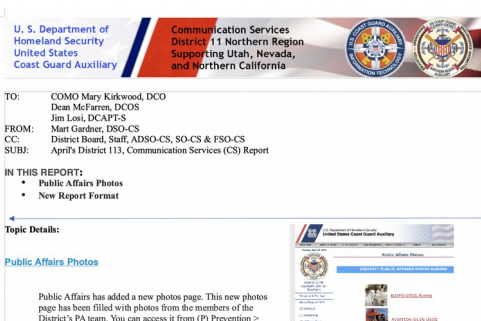
Public Affairs Photos

Public Affairs has added a new photos page. This new photos page has been filled with photos from the members of the District's PA team. You can access it from (P) Prevention > Public Affairs > PA Photos or the (M) Members Deck > Photo Gallery. Stop by and check out the photos.



New Report Format

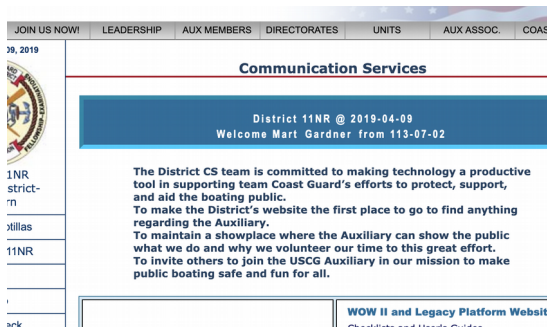
New for 2019, my report has an all new look. I seen many reports using photos to enhance things. Trying to follow this I now adding screen shots and photos if possible to my reports.



District CS Mission Statement

The mission statement serves as a "North Star" that keeps everyone clear on the direction of the team. We have been working hard since last fall to realign the District web page to follow the District leadership. On April 15 the final changes will take place for this project. As part of this the District CS team has developed a mission statement.

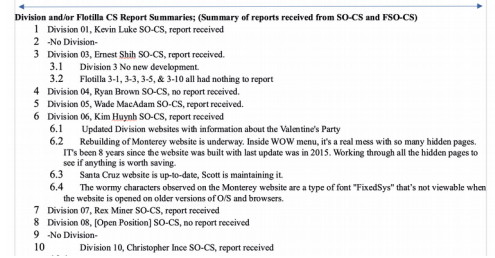
"The District CS team is committed to making technology a productive tool in supporting team Coast Guard's efforts to protect, support, and aid the boating public. To make the District's website the first place to go to find anything regarding the Auxiliary. To maintain a showplace where the Auxiliary can show the public what we do and why we volunteer our time to this great effort. To invite others to join the USCG Auxiliary in our mission to make public boating safe and fun for all.



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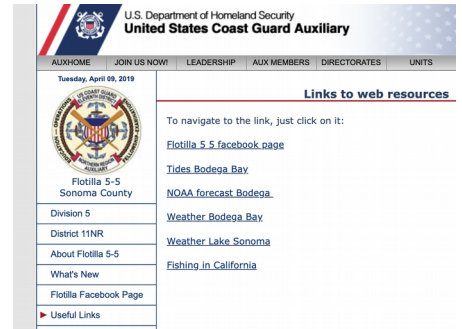
Division & Flotilla Reports

In the old format the bottom section was made up of CS reports from the Division’s and Flotilla’s of our District. With a new focus on the District CS team we want to include all the CS officers from all the unites. Henceforth, Division and Flotilla report information will be included in the body of this report. If no report was received nothing will be reported. If something is reported that warrants re-reporting it will get it’s own byline. I hope the SO-CS and FSO-CS don’t stop sending in or cc me on their reports. I will keep reading and if needed replying to all reports.



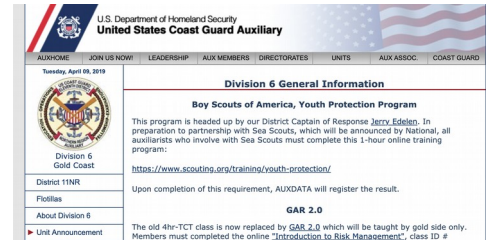
Flotilla 5-1 & 5-5

Jon Sargent, FSO-CS/FL51 reports that 5-1 has taken down the Diversity Calendar until a new DV Officer is identified.
 Thomas Herbst, FSO-CS/FL55 reports he has stood up a new Useful Links page.



Division 6 Report

Kim Huynh, SO-CS reports he has complete the rebuilding of Monterey 6-1 website; FC Alex has been actively provided the script and easy-read information for the website. The website is now rich with information about the Monterey flotilla and continue expand. I do see this website had a lot of potential and becoming an important website for the public in Monterey.



I have updated the division, Monterey, and Capitola websites with information about Risk Management and with some pictures fir D-train. I also posted some photos to the District's album.

We have now posted on the division website's "Unit Announcement" with Sea Scouts, Youth Protection Program.

End of District CS Team Report
 Respectfully submitted,
 Mart Gardner, DSO-CS