



Date: March 14, 2019
From: Doug Manifold, DSO - Public Affairs, District 11NR
To: Commodore Mary Kirkwood
Subject: Division Staff Officer - Public Affairs Activities Reports – February 2019
Reported in March 2019

HIGHLIGHTS:

February was a very busy month for Public Affairs activities: Gail reports that there were lots of activities as Division and Flotilla folks prepare for a busy NSBW and volunteering for the State of California Boating events.

Roger has been very busy reporting on and photographing the commissioning of the Coast Guard Cutter Ward (WPC-1130), completing the latest issue of the Bravo Zulu and preparing for the Public Affairs D-Train Photography presentation. The UCGC Robert G. Ward is the latest Coast Guard - Fast Response Cutter (FRC) to enter service.

Risk Management 2.0 (RM 2.0) Reminder: The deadline for completing the online RM 2.0 session is approaching quickly. Also, anyone planning on sitting-in for the RM 2.0 face-to-face session at D-Train, completing the online RM 2.0 program is a prerequisite.

Auxiliary Public Affairs C-Schools: All Auxiliary members are encouraged to participate in Public Affairs activities to tell the Auxiliary story, help recruitment, and to promote membership retention. Those interested in serving as a Public Affairs Staff Officer should also consider attending the Public Affairs Aux-12 C-School. It is a wonderful training program organized by some of the most experienced and talented members in the Auxiliary. At this time there are two Aux-12 programs scheduled for 2019:

- May 31 thru June 2 at CGAS Clearwater, Florida, and
- July 30 thru August 1 at CGAS Traverse City, Michigan

A few words about media events:

- The current District policies regarding media events, posting videos on the internet, and conducting press releases and media interview events are under review.
- Information included in videos currently on the net should be reviewed for correctness and accuracy. If the information is not accurate, correct and, especially, current, videos should be updated or taken down. We don't want to mislead the public about what we do, who we are, or what positions we hold in the Auxiliary. Check your videos for the correct message and against current staff position records.

- **Uniforms and appearance for media and video Public Affairs events:**
 - o Uniforms worn for PA, media, or video events, as always, must be clean, freshly ironed and well-fitting.
 - o Uniforms, especially Tropical Blues, should not have shrunk to the point that the buttons are pulling and stretching the blouse, or so that some body parts overhang the beltline. If that's an issue, or if the Coast Guard height-weight guidelines are an issue, the Blue Blazer is the perfect, and recommended, option. Likewise, members should not have shrunk to the point that uniforms have become too big. The Auxiliary Uniform Manual is a great guide.
 - o Grooming – When in uniform, and if you still have hair on your head, haircuts for men should not be more than two weeks old, and for women, the Auxiliary Manual and the Uniform Manual provide guidance – also, see the manuals for guidance on wearing jewelry. For men, Coast Guard guidelines are a good place to look for guidance for shaving practices and in how to better present the correct Coast Guard image.
 - o When being photographed or appearing in a video or on TV, be aware of viewer impressions – sunglasses and shadows can create the wrong impression, and they can make members look deceptive. It's better to remove sunglasses and/or light sensitive glasses before being filmed. It might be better to remove your cover for better presentation and to avoid leaving your face in dark shadows. The Auxiliary Public Affairs Manuals are great references for these issues.

- **We will be available at D-Train for any PA Certification PQS sign-offs.**

Monthly Division Public Affairs Reports:

Division 01: Nancy Marion DCDR - No Report Submitted, SO-PA office vacant

Division 03: Robert Schabert SO – PA - No Report Submitted

Division 04: Gregory Mast SO – PA - Nothing to report

Division 05: Christina Peterson SO – PA - No Report Submitted

Division 06: Sonia Foster SO – PA - Details by Jane smith:

February 13th

A Valentine dinner was held for Station Monterey and Hawksbill Active Duty, spouses, significant others, children, relatives, and guests. This augmentation event was in support of and in appreciation of Active Duty. This was truly an outstanding event through which the Auxiliary expressed its appreciation of the Active Duty and likewise the Active Duty was very appreciative of Auxiliarists putting on the event for them.



Team Auxiliarists, of Division 6, led by Bobbi Kami serve Station Monterey Crew and Families (photo by Jane Smith)



Coasties with Chief DaWalt and spouses enjoying Valentine Dinner (photo by Jane Smith)



Valentine decorations and cake (photo by Jane Smith)

On February 28th, “Reads Across America” program - Team Coast Guard went to the New Republic Elementary School in Salinas, California to participate in the nation-wide “Reads Across America” program to read to the children, speak about the Coast Guard and answer questions from the children and their parents. Participating from Coast Guard Station Monterey were Seamen John Roberts, Anthony Granador Guevaro, Michael Bongiorno, Andres Gonzales and Emme Flisar. Participating from Division 6 were Karen Yoder (organizer), FC Alex Urciuoli, VFC Bobbi Kamil, IPFC Craig Johnson, Tony Budlong, Ben Fowler, John Ittelson and Jerry Eleden. It was an outstanding activity with dozens of families participating. There is no doubt that the visibility of the Coast Guard was raised substantially and that down the road these children will include the Coast Guard as a possible profession.

Division 07: Lana Visser SO-PA HIGHLIGHTS: Utah Boat Show - 2019

Fifteen Division 7 members participated in the 2019 Utah Boat Show held February 7-10 at the Mountain America Expo Center in Sandy, Utah with over 140 volunteer hours put at the Boat Show this year. Greenband Enterprises again donated a prime 20x10 booth and another 10x10 space to us. The management of Greenband Enterprises has been very supportive of our Division's participation in the annual boat shows over the years.

New features this year included a new banner with better branding, new table runners videos presentations, and the new photo-op banner provided by the District the kids really had fun with.

Also new this year was a very successful interactive activity created by Bill Ross from Flotilla 73 which he created to test participants boating knowledge on power boating and paddle boarding. It served as an extremely effective conversation-starter about taking a boating class. We had a considerable increase in the number of people interested in taking a boating class and are in the process of getting them into boating classes in the next couple of months.

We also had a fun interactive area set up to demonstrate and teach different knots which are handy for boaters to know, and how to properly tie a line to a cleat. We not only taught booth visitors how to tie common knots, but some people were excited to show us knots they knew how to tie that we didn't - which made the exchange of knowledge all the more fun!



Division 08: Carl Pierce DCDR – Nothing to report, SO-PA Office vacant.

Division 10: Doug Lazo SO - PA

Please be advised that we have some changes in regards to FSO-PA, positions in Division 10 of 11NR:

10-2	MODESTO	OFFICE VACANT
10-3	STOCKTON	OFFICE VACANT
10-5	FRESNO	Douglas T. Lazo, FSO-PA
10-6	VISALIA	Arturo Alvarez, FSO-PA

Division 11: Chris Leinan SO - PA

FC 11-03: Members have discussed events for the year - we are planning on participating with the Reno Boat / Outdoor / Pug Parade show in March before D-Train, and working with Scheels on other events. The Reno flotilla is also planning on moving our NSBW Operation Safe Boat event from Lake Almanor to Frenchman Lake, which is much closer to Reno. Plumas County is on-board with the change, as Frenchman is more of a problem area than

Almanor, and is closer to Station Lake Tahoe's AOR. We are also working on events at Lake Lahontan at the request of Nevada State Parks, and are also in favor of an event at Topaz Lake.

Pyramid Lake Paiute Tribal Police / Fire has requested a safe boating class, they will be working with John Boyne on a time. Our other classes will most likely be moving to Scheels from Cabela's due to new policies after the Bass Pro / Cabela's merger. Ryan Renard in Flotilla 3 is also the marketing manager for Scheels, and they seem to be more amenable with letting us use their facility.

SO-PA: We are going to request division assistance with the Boat Show in March - details TBA.



Auxiliary Facility at Reno Boat Show 2019.

(Photo courtesy of CBS affiliate, KTVN Channel 2 - Reno)

Division 12: Wan-Yu Zhou – SO - PA – No Report submitted

Aviation: Larry Olson - DSO-AV

Following the government shutdown and budget issues, we are starting to fly more missions. The weather, of course, has been a limiting factor and we have only been able to fly two to three patrols per week. We expect to increase our flights in the coming weeks as the weather is anticipated to improve.

We are having discussions with the LMR (Living Marine Resources) team at Coast Guard, California Fish and Wildlife, and other agencies regarding conducting whale surveys. This whale team has asked us if we can conduct surveys from the Oregon Border south to the Pt. Reyes area and maybe further south if needed. These surveys would most likely involve our twin engine aircraft and would follow the 20 fathom line and the 50 fathom line off the coast. We are in the process of working out details for this mission.

Our next Aviation Safety Workshop is scheduled for Saturday, 13 April 2019, at CGI. We will also have a swim test at the end of the workshop and this is open to surface auxiliaries that need a swim test. Those wishing to take the swim test must have a medical screening form on file with DIRAUX, or they can bring the completed form to the pool at CGI. We have heard from the DSO-AV in D11S that they may send a couple of their aviation members to our workshop.

Ron Darcey is planning our next bi-monthly Squadron Dinner/Meeting for Tuesday, 26 March 2019, at Holiday Inn, Dublin. Social hour starts at 1700 with dinner at 1800. RSVP's are required and the uniform is tropes.

We are also preparing for DTRAIN and are looking forward to an enjoyable and informative experience.

Additionally, we are continuing to recruit and train new observers, aircrew, and pilots. This, also, has been going slow as we have been limited in flights due to budget and weather restrictions. We hope this situation improves in the near future.

Very Respectfully Submitted,

Doug Manifold,
District Staff Officer - Public Affairs