

**Date:** February 5, 2019  
**From:** Doug Manifold, DSO - Public Affairs, District 11NR  
**To:** Commodore Mary Kirkwood  
**Subject:** Division Staff Officer - Public Affairs Activities Reports - December 2018  
 Reported in January 2019

**HIGHLIGHTS:**

- Division 01: Nancy Marion DCDR - Report Submitted**
- Division 03: Robert Schabert SO - PA - No Report**
- Division 04: Gregory Mast SO – PA - Nothing to report due to shutdown**
- Division 05: Ryan Peterson SO – PA - No Report**
- Division 06: Sonia Foster SO – PA - No Report**
- Division 07: Lana Visser SO-PA - Report Submitted**
- Division 08: Carl Pierce DCDR - Report Submitted**
- Division 10: Fredrick Speer SO - PA - Report Submitted**
- Division 11: Chris Leinan SO - PA - Report Submitted**
- Division 12: Wan-Yu Zhou - PA - Report Submitted**
  
- ADSO-DP-PA: Gail Giacomimi - Report Submitted Below**
- ADSO-PHO-PA: Roger Bazeley - Report Submitted Below**
- DSO-PA: Report: Dog Manifold - Report Submitted Below**

**Details:**

**Division 1: Report Submitted:**

Point Bonita Flotilla (113-01-07), recently held its 2018-2019 COW event at Coast Guard Island - Gresham Hall. Bill Bermudez is the new FC with other 2019 appointed staff officers. Sue Fry was recognized for her outstanding contributions to Marine Safety and Prevention and Jerry Norton for outstanding performance as FSO Materials.



**Flotilla 113-01-01 Staff: CAPTION:** Point Bonita Flotilla Officers Sworn in by District 11N Commodore Mary Kirkwood: (L to R) Mark Ranneberger FSO-PV; David Talton -PE; Roger Bazeley -PA/-PB; Bill Burn –MS/MT; Robin Stewart -IS; Jerry Norton -MA; Cynthia Dragon -HR; Sue Fry -FN; Julie Vincenzini Vice FC: Bill Bermudez FC

### **Division 3: No Report Submitted**

### **Division 4: Nothing to report due to shutdown**

### **Division 5: No Report Submitted**

### **Division 6: No Report Submitted**

### **Division 7: HIGHLIGHTS: Bear Lake Monster Winterfest Indoor Expo**

**Bear Lake Monster Winterfest Indoor Expo** - Division 7 members Anthony King, Lana Visser, Ann Zocchi, and Tony Zocchi traveled to Garden City, Utah, on January 25-26, 2019 to participate in the 10th Annual Bear Lake Monster Winterfest, Bear Lake's biggest annual winter event. This was the first year we have participated in this event. This family-friendly event had many activities during the two-day course of Winterfest, which included a Kick-off party, the Cisco Disco (fishing tournament for a small native fish found only in Bear Lake which are caught with nets during spawning and then fried), a chili cook-off, a winter sports demo to try different winter sports, a polar plunge, and an indoor expo.

Division 7 had a booth at the indoor expo and concentrated on providing information and talking to the public on preventing hypothermia and frostbite, and tips for cold water boating (if the lake is not frozen over!). We had the video of "Cold Water Boot Camp" playing along with the video about the U.S. Coast Guard Auxiliary playing during the event. But the hit of the show was the icy water demonstration and the effects cold water had on the body. Expo attendees would be invited to plunge a hand (or in the case of some hardy souls, two hands) in a ten-gallon aquarium full of water and ice. Kids, under the supervisor of their parents, would keep their hand in the icy water for 5 seconds and then try to pick up as many coins off the bottom of the tank as they could. Adults would keep their hand in the water for 10 seconds and then try the same task. There were also a few bolts and nuts on the tank bottom if they wanted to try a harder challenge of threading the nut on the bolt.

People were amazed how difficult it became to perform such a simple task after only a few seconds. They were also surprised to experience how red and tingly their skin became after only a short exposure to the cold water. It was a good opportunity to talk to them about cold water exposure and how important wearing life jackets were to help them survive cold water - not only the icy temperatures they were experiencing with the tank water, but that hypothermia could set in even in warmer water, depending on the water temperature, length of exposure, and whether or not they had on a life jacket.

But then Saturday, after learning about cold water exposure, many of the same expo attendees were on hand to watch approximately 200 people jump into the icy waters of Bear Lake off the dock of the State Park Marina. Fortunately, they were only in shallow water for less than a minute and then went straight to a warming trailer. Auxiliarist Joey Stocking, who lives in Garden City, participated as a private citizen in the Monster Polar Plunge into the icy waters at the Bear Lake State Park Marina. His four fellow Auxiliarists stood by, snug in our AECs, to support and cheer on our fellow (or really brave) Auxiliarist.



Ann Zocchi, Anthony King, Lana Visser, Tony



Indoor Expo Display

**Division 8:** Flotilla 08-11 continues to operate the USCG 29' Rib Boat and developing a relationship with the Sea Cadets, Boy Scout Troop 10 and Girl Scouts of America all located in Crescent City, CA. Continue to support Sector Humboldt Helo Opts. Continue to use Coastie in many of the PE events

**Division 10: Division 10 FSO-PA's for 2019 are:**

- 10-2 Modesto Position Vacant
- 10-3 Stockton Frederick Speer, FSO-PA
- 10-5 Fresno Douglas T. Lazo, FSO-PA
- 10-6 Visalia Arturo Alvarez, FSO-PA

**Division 11:**

FC 11-03: We discussed events for the year - we are planning on participating with the Reno Boat / Outdoor / Pug Parade show in March before D-Train, and working with Scheels on other events. The Reno flotilla is also planning on moving our NSBW Operation Safe Boat event from Lake Almanor to Frenchman Lake, which is much closer to Reno. Plumas County is on board with the change, as Frenchman is more of a problem area than Almanor, and is closer to Station Lake Tahoe's AOR. We are also working on events at Lake Lahontan at the request of Nevada State Parks, and are also in favor of an event at Topaz Lake.

Pyramid Lake Paiute Tribal Police / Fire has requested a safe boating class, they will be working with John Boyne on a time. Our other classes will most likely be moving to Scheels from Cabela's due to new policies after the Bass Pro / Cabela's merger. Ryan Renard in Flotilla 3 is also the marketing manager for Scheels, and they seem to be more amenable with letting us use their facility.

SO-PA: We are going to request division assistance with the Boat Show in March - details TBA.

**Division 12: The following was extracted from the "Division" Report**

- PROJECTS:
- 1. Division 12/1 OPTREX June 20-23
  - 2. Public Affairs Event mid-April – Pacific Sail and Power Boat Show.
  - 3. PHOTO GALLERY: Add appropriate photos that augment your report

**District Public Affairs Report:**

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**Critical Issues – Have all PAs in the District completed the online portion of the new "Risk Management" program? It is required for PAs at all levels of the Auxiliary, not just National and District-level staff. If you have not received the email correspondence regarding the new RM program, contact your FC for an update.**

**Also – Please review the latest updates on the ICS-100 and ICS-700 programs and how they do apply to you and others in your Divisions and Flotillas.**

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**Gail Giacomimi – In preparing for National Safe Boating Week activities, the following link may be helpful: <https://www.facebook.com/1297006167/posts/10218029183263273/?sfnsn=mo>**

**Doug Manifold - During the "Shutdown" there was very little PA activity within the District. We were, however, authorized and did conduct a number of PA Specialist Oral Boards and remote training events during that time. In the event of another "shutdown" or during normal operations, we are available to assist with PA Specialist training.**

**We are pleased to report that Bob Schabert of Division 03 has completed the PA-3 Specialist program and that Roger Bazeley of Division 01 has completed the PA-1 Specialist certification program. “Bravo Zulu” to both Bob and Roger.**

**Roger also received a Commandants and National Team commendation for his work on the NAVEX publishing Team, and his Flotilla’s McLens Award for outstanding FSO PA/PB work and contribution to the Flotilla’s viability, visibility in Public Affairs and RBS public Education/Information events and activities.**

**District 11NR Public Affairs Organization Goals and Objective for 2019: (A Repeat)**

**USCG Auxiliary District 11N Public Affairs Goals - 2019:**

**The primary function of the Coast Guard Auxiliary, Public Affairs Organization is to communicate the “Story” of the Coast Guard and the Coast Guard Auxiliary to both external and internal audiences, and to be “The Voice of the Auxiliary.”**

**In support of those objectives, the mission of the District 11N Public Affairs Organization for 2019 will focus on encouraging, assisting and training District, Division, and Flotilla Leaderships, and all Public Affairs Staff Officers, in the purposes and techniques of “Auxiliary Public Affairs.”**

**We will reach out to the Leadership, Public Affairs Staff Officers, and to all members, to encourage, assist, and to support them in telling the Coast Guard “Story” to the public and to all members. We will encourage and assist the Leadership, PA Staff Officers, and the membership in approved and proper Coast Guard and Auxiliary methods of conducting Public Affairs missions across the spectrum - in speeches, interviews, photography and writing.**

**We will assist in the training of Auxiliary members at all levels, to speak, to write and to take photographs in support of the missions of the Coast Guard and the Auxiliary. We will encourage and assist in the training of members in the Public Affairs Specialist program.**

**We will serve the Auxiliary Leadership to advise and to guide them in matters related to recruiting, retention, and informing the public, and our membership, about relevant Auxiliary and of Coast Guard missions and activities in positive, supportive, and encouraging speeches, interviews, and written articles. We will assist and support the DIRAUX and the Coast Guard in Public Affairs issues and policies.**

**Very Respectfully Submitted,**

**Doug Manifold,  
District Staff Officer - Public Affairs**