



**Date:** January 4, 2019  
**From:** Doug Manifold, DSO - Public Affairs, District 11NR  
**To:** Commodore Mary Kirkwood  
**Subject:** Division Staff Officer - Public Affairs Activities Reports - December 2018  
Reported in January 2019

**HIGHLIGHTS:**

**Division 01: Nancy Marion DCDR - No Report**  
**Division 03: Robert Schabert SO - PA - No Report**  
**Division 04: Gregory Mast SO - PA - No Report**  
**Division 05: Ryan Peterson SO - PA - No Report**  
**Division 06: Sonia Foster SO - PA - No Report**  
**Division 07: Lana Visser SO-PA - Report Submitted**  
**Division 08: Carl Pierce DCDR - No Report**  
**Division 10: Fredrick Speer SO - PA - No Report**  
**Division 11: Chris Leinan SO - PA - No Report**  
**Division 12: Virginia Luchetti DCDR - No Report**  
**AUXAIR: No Report**  
**Color Guard: No Report**  
**DSO-PA Report: Dog Manifold**

**Details:**

**Division 1: No Report Submitted**

**Division 3: No Report Submitted**

**Division 4: No Report Submitted**

**Division 5: No Report Submitted**

**Division 6: No Report Submitted for Division 06. Sean Sheehan FSO-PA 113-06-07 submitted the following on behalf of the Santa Cruz Flotilla:**

## U.S. COAST GUARD AUXILIARY - SANTA CRUZ FLOTILLA PUBLIC AFFAIRS REPORT - 31 DECEMBER 2018

### PA activities in December:

Promotion of 2019 boating, sailing, and navigation classes via Facebook and print media.

- 1) Used photographs of Fall graduating PE students to tie-in Facebook posts announcing upcoming 2019 courses.
- 2) Promoted PE courses via PB, PV and Facebook.
- 3) Produced reusable sign to place in Santa Cruz Harbor display case advertising upcoming classes. Sign will be in place through registration period. Sign will be able to have date updated to allow for future use.
- 4) Averts placed on Craigslist Monterey CA and SF Bay Area/Santa Cruz for PE classes.

v/r

Sean Sheehan,  
Flotilla Santa Cruz

The screenshot shows a Facebook post from the U.S. Coast Guard Auxiliary Flotilla 67 Santa Cruz. The post is published by Sean Sheehan and is dated December 18. The main content is a photograph of six individuals (three women and three men) standing in a room with flags in the background. The post text reads: "The Fall session of our Navigation class recently graduated five enthusiastic students! A new season of classes will begin in January." The post has 108 people reached and 20 engagements. The interface shows a "Write a comment..." field and various interaction buttons like "Like", "Comment", and "Share".

## **Division 7: Report by Lana Visser SO - PA**

### **HIGHLIGHTS:**

- 1. Division 7 COW**
- 2. Wreaths Across America**
  - a. Utah State Veterans Memorial Park, Bluffdale, Utah**
  - b. Fort Douglas Military Cemetery, Salt Lake City, Utah**
  - c. Lindquist Cemetery, Layton, Utah**
  - d. Logan City Cemetery, Logan, Utah**

### **DETAILS:**

**1. Division 7 COW: Division 7 held its Change of Watch to celebrate the accomplishments of our Division members on Saturday, December 8 at the Desert Star Theater Banquet Room in Murray, Utah. Forty-seven Division members attended the luncheon, which is over half our Division members. COMO Rich Thomas, OTO Doug Leavell, and Captain Anthony Ceraolo were our honored guests in attendance representing our District leadership, our DIRAUX, and Coast Guard Sector San Francisco.**

**A delicious luncheon was catered by Desert Star Theater, after which we heard from our guest speakers. DCDR Lana Visser provided a laugh from the group when she introduced BOSN Doug Leavell as Leavell Edwards (a legendary former football coach for Brigham Young University in Provo, UT - I still don't know what path I was unconsciously going down with that comment.)**

**DCDR Visser highlighted some Division 7 accomplishments for 2018 which included:**

- Boat Show – 115 total Division hours**
- D-Train – 20 members attended. And some of us will not forget the Zocchi D-Train**

#### **Party Bus**

- Division Coxswain/Crew Training**
- Ranger Training at Jordanelle Reservoir**
- KUTV video and article broadcast on KUTV Channel 2**
- “Inside The Story” segment about the Auxiliary in Utah – filmed at Jordanelle**

#### **Reservoir**

- Mini-OpTrex at Willard Bay June 22-24 – successful and professionally executed event coordinated by Wasatch and Ogden flotillas**

- Articles published about Boating Safety and the Auxiliary in a Bear Lake publication**

- Participation in inter-agency training exercises at Bear Lake and training with rangers at Willard Bay**

- Successful OpTrex at Jordanelle in August**

- Participation in special events on the lakes – Fire on the Water - Jordanelle, Fire on the Bay - Willard Bay, Raspberry Days - Bear Lake, and many triathlons, paddle board, and swimming events**

- Safety Fairs - 9**

- Safe Kids Davis County Safety Fair/Legacy Center**

- Wasatch County Safe Kids Fair/Heber**

- East Canyon State Park Water Safety Bash**

- Perry National Day Out Safety Fair**

- Layton City Fire Department Open House**

- Sunset Fire Department Open House**

- Clearfield Fire Department Open House**

- West Point Fire Department Open House
- Farmington City Fire Department Open House
- PE Classes
- 2 ABS classes at Hill Air Force Base –20 attendees
- Cabela's – 8-hour ABS class taught -15 attendees
- Parades:
- Freedom Festival Grand Parade in Provo, Utah
- Veteran's Day Parade in Layton UT
- Deer Creek Special Forces Parachute Jump Training

Forty-seven total awards and certificates were presented to Division 7 Auxiliarists who excelled in Program Visits, VEs, Public Education, Member Training, Public Affairs, and Operations. In addition, twenty-three members were recognized for volunteering 100+ hours while promoting recreational boating safety to the Utah boating public and supporting the Coast Guard Auxiliary's RBS mission.

Eight special awards were presented to:

- Anthony King - District award for 232 VSCs during 2018.
- William Rouleau - District award for superb management of surplus Utah State vessels given to the Auxiliary/Division 7 for our use as stated in the MOU between the State of Utah and Division 7.
- Pamela Berger - National award for her work as Branch Chief in revamping the curriculum for C-10 schools.
- Douglas Manifold - National award for his work on the committee working on Auxiliary history.
- Michael Fischer - National award for his work as Branch Chief Software Engineering in enhancing the Auxiliary's web presence and significant improvement in software solutions.
- Anthony King - Division 7 AUXOP II Award for the most progress during the calendar year towards earning his AUXOP II award.
- Mike Williams - Division Commander's Award for outstanding service to Division 7.
- Ann Zocchi - Auxiliarist of the Year presented by the State of Utah.

After the COW, twenty-four Auxiliarists attended Desert Star's performance of How The Grinch Stole Christmas, a hilarious parody of the Dr. Seuss classic that had us all laughing.

All in all, our 2018 COW was a success. Having an afternoon event with a luncheon proved to be popular. The venue was great, the food was tasty, many accomplishments were celebrated, the play afterwards was hugely entertaining, and everyone seemed to have a good time.





**2. Wreaths Across America:**

**Division 7 participated in four Wreaths Across America events on Saturday, December 15, 2018, at 10:00 am, which coincided with hundreds of events across the nation and at Arlington National Cemetery. We had had snow on the ground due to a snowstorm a few days before, but the day was beautiful and sunny, although a bit chilly. Ceremonies were held at each location with participation by the United States Army, United States Marine Corps, United States Navy, United States Air Force, United States Coast Guard, United States Merchant Marines, and a representative for all POW's. A wreath was placed for each service by either active duty or retired personnel. After the ceremony, participants and spectators walked through the cemeteries placing wreaths on the graves of our country's fallen heroes and saying the name of each veteran aloud to remember and honor our veterans.**

- a.) Utah State Veterans Memorial Park, Bluffdale, Utah - The Civil Air Patrol Blackhawk Squadron sponsored the Wreaths Across America ceremony at the Utah State Veterans Memorial Park and presented the Coast Guard wreath during the ceremony. Members of Wasatch Utah Flotilla participated in laying wreaths on veteran's graves at the Utah State Veterans Memorial Park near Camp Williams.**



**FC-elect Christopher Krogh, William Ross, Carrie Duke, Barry Duke, and DCDR-elect Paul Custance participate in a *Wreaths Across America* event at Utah State Veterans Memorial Cemetery, along with Civil Air Patrol Blackhawk Squadron. Veterans' graves with wreaths carefully placed lie in the snow-covered ground under blue skies and sunshine, along with the Coast Guard wreath at the cemetery from the earlier ceremony. Photos courtesy of Paul Custance.**



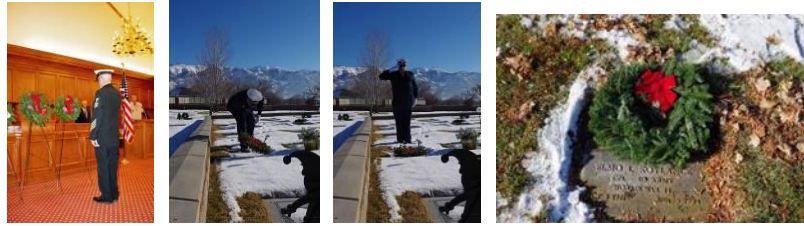
**b.) Fort Douglas Military Cemetery, Salt Lake City, Utah - Veteran Roy Vandermolen, former United States Coast Guard Lieutenant and member of Salt Lake City Utah Flotilla, represented the U.S. Coast Guard during the Fort Douglas Wreaths Across America ceremony.**



**Roy Vandermolen escorts Cindy Cannon to present the wreath on behalf of the United States Coast Guard at the Wreaths Across America event at Fort Douglas. Mrs. Cannon's son recently joined the Coast Guard and is a seaman apprentice assigned to a new cutter on its maiden voyage to its homeport of Sand Island, Hawaii. Families and volunteers lay wreaths at the graves of veterans at the Fort Douglas, teaching their young children to Remember, Honor, and Teach, while a young member of the United States Naval Sea Cadets salutes and remembers a veteran.**

**Photos courtesy of Lana Visser.**

**c.) Lindquist Cemetery, Layton, Utah - Members of Ogden Utah Flotilla 07-06 participated in the Wreaths Across America event at the Lindquist Cemetery.**



**Robert Porter, Retired, U.S. Coast Guard Chief Petty Officer, represents the U.S. Coast Guard at the Lindquist Cemetery Wreaths Across America ceremony. Coast Guard Auxiliarist VCDR Tony Zocchi, 07-06, lays a wreath on the grave of a World War II veteran at the Lindquist Cemetery in Layton, Utah. Photos courtesy of Tony and Ann Zocchi.**

**d.) Logan City Cemetery, Logan, Utah - Auxiliarist Dan Richards, Ogden Utah Flotilla, represented the United States Coast Guard during the ceremony at the Logan City Cemetery. Over a hundred wreaths were placed on veterans graves to honor their service and sacrifices.**



**United States Armed Forces members participate in the outdoor ceremony during a Wreaths Across America at the Logan City Cemetery, Logan, Utah. United States Coast Guard Auxiliarist Daniel Richards, 07-06, represents the United States Coast Guard during the ceremony, and later lays a wreath on the grave of a veteran to honor and remember our countries veterans. Photos courtesy of Dan Richards.**

**Respectfully,  
Lana Visser  
SO-PA Division 7 Utah**

**Division 8: No Report**

**Division 10: No Report**

**Division 11: No Report**

**Division 12: No Report**

**Color Guard: No Report**

**AuxAir: No Report**

**District Public Affairs:**

**District 11NR Public Affairs Organization Goals and Objective for 2019:**

**USCG Auxiliary District 11N Public Affairs Goals - 2019:**

**The primary function of the Coast Guard Auxiliary, Public Affairs Organization is to communicate the “Story” of the Coast Guard and the Coast Guard Auxiliary to both external and internal audiences, and to be “The Voice of the Auxiliary.”**

**In support of those objectives, the mission of the District 11N Public Affairs Organization for 2019 will focus on encouraging, assisting and training District, Division, and Flotilla Leaderships, and all Public Affairs Staff Officers, in the purposes and techniques of “Auxiliary Public Affairs.”**

**We will reach out to the Leadership, Public Affairs Staff Officers, and to all members, to encourage, assist, and to support them in telling the Coast Guard “Story” to the public and to all members. We will encourage and assist the Leadership, PA Staff Officers, and the membership in approved and proper Coast Guard and Auxiliary methods of conducting Public Affairs missions across the spectrum - in speeches, interviews, photography and writing.**

**We will assist in the training of Auxiliary members at all levels, to speak, to write and to take photographs in support of the missions of the Coast Guard and the Auxiliary. We will encourage and assist in the training of members in the Public Affairs Specialist program.**

**We will serve the Auxiliary Leadership to advise and to guide them in matters related to recruiting, retention, and informing the public, and our membership, about relevant Auxiliary and of Coast Guard missions and activities in positive, supportive, and encouraging speeches, interviews, and written articles. We will assist and support the DIRAUX and the Coast Guard in Public Affairs issues and policies.**

**Very Respectfully Submitted,  
Doug Manifold,  
District Staff Officer - Public Affairs**