TO: COMO Wally Smith, DCO
Mary Kirkwood, DCOS,
Will Summer, DCAPT-S
FROM: Mart Gardner, DSO-CS
CC: District Board, Staff, ADSO-CS, SO-CS & FSO-CS
SUBJ: December's District 113, Communication Services (CS) Report

Topic Summary:

1. **More Divisions and Flotillas Join the District's Unlimited Photo Storage**
2. **No More Unit Numbers on Webpages**
3. **Division 6 Movies to WOW**
4. **No DSO-CS report filled for November**

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Topic Details:

1 **More Divisions and Flotillas Join the District's Unlimited Photo Storage**

   1.1   A few months ago the District setup an Internet cloud with Google for photos. This space has unlimited storage for photos and videos alike. You can visit it on the District's site under Members Deck > Photo Gallery.

   1.2   Tony Zocchi, District Photographer has been promoting the albums as he has been taking photos at events all over the District. Due to Tony's work more Divisions and Flotillas have asked for albums. Tony has posted close to 100 new photos to the albums. If you have not stopped by the page it's worth your time.

   1.3   To this end, Division 10 working with the District CS team is taking this to the next level. They are working on building a number of albums covering such items as Fleet Week, COW, and more. Other Divisions have made inquires into following Division 10's example. Keep watching the site as Division 10 expands it's photo library taking advantage of the District's photo cloud.

   1.4   The albums on the District's site can be linked from any Division or Flotilla and used as their own photo library. One of the nice things of this way of posting photos, is anyone can post photos without needing to pass it through a member of the CS team at any level. Once posted the photos show up instantly on the site. Members even have the ability to add comments to any of the photos.

2 **No More Unit Numbers on Webpages;**

   2.1   National has added a new politicize that they will no long identify Division and Flotillas by their unit numbers only. Therefor, the District CS team is changing our units identification to follow the directive from National. With one small change. To avoid confusion for the members we will keep the unit numbers on Flotilla too.

   2.2   The following email was received:
   For years, there has been much confusion over the way to designate flotilla and division numbers in publications. The Public Affairs Directorate, has changed the policy for how flotillas are to be designated in Auxiliary media at all levels.

   As of 27 August 2018, a flotilla will be described by its name as it appears in AuxDirectory, without any unit numbers.

   Examples:
   Flotilla 43 in District 7 would be described as "Lake County Flotilla, Florida, participated in…".

   Another example would be "Jim Smith, Flotilla Commander of the San Diego Flotilla, said…." The only time the state is required to be shown is when there could be confusion surrounding the flotilla's location.

   In the case of divisions, the division number will still be used unless the division has a name assigned to it in AuxDirectory.

   Examples:
   "Division 5 in southeast Florida" or "The Oahu Division, Hawaii"

Publications already "at press" are grandfathered from this change. Future publications and media should reflect the new style.

I believe that this will also assist in helping market our flotillas. Currently the public does not understand our numbering system and by seeing the Flotilla name, this will give the public a starting point, if they wish to contact the flotilla.

The applicable PA and PB manuals will be updated to reflect this change.

I appreciate your attention in this change.

Respectfully,

Joseph Giannattasio, AUXPA1
Branch Chief, Photography Branch
Public Affairs Directorate
United States Coast Guard Auxiliary

3 **Division 6 Movies to WOW;**
   3.1   During the later part of October and November Division 6 ported their legacy webpages to the USCG Auxiliary's standard site (WOW). The site received National approval in December.

4 **No DSO-CS report filled for November**
   4.1   Due to surgery I did not fill a DSO-CS report in November. There for the December report will cover November and December both. This includes the reports from Divisions at the end of this report.

ADSO-CS Staff; The District ADSO-CS (ADSO-CS reports are included in the DSO-CS report)

○	Mike Thompson, 7-2	(Deputy, ePostmaster)	○	Anthony Thorsson, 1-7	(S – Support)
○	BK Barr, 4-6	(Reports & Minutes)	○	Unassigned,	(R – Response)
○	Christopher Ince Jr., 10-6	(DIRAUX, PIO, Members)	○	Glenna Gardner, 7-2	(Calendars)
○	Dyane Mohr, 1-4	(P – Prevention)	○	Carl Henning, 7-6	(On-Line Reg., ePostmaster)

Division and/or Flotilla CS Report Summaries; (Summary of reports received from SO-CS and FSO-CS)

1   Division 01, SO-CS Kevin Luke, report received
2   -No Division-
3   Division 03, SO-CS Ernest Shih, report received.
   3.1   No new development including all Flotillas for the past few months.
4   Division 04, SO-CS Ryan Brown, no report received.
5   Division 05, Jon Sargent, report received.
   5.1   Flotilla 51:
      5.1.1   Restored main web page after it disappeared during transition to a new server.
      5.1.2   Updated Diversity Calendar page for October, November & December.
      5.1.3   Updated Calendar.
   5.2   Flotilla 52:
      5.2.1   Nothing new to report this month for flotilla 5-2.
   5.3   Flotilla 53:
      5.3.1   Website: Gathering recent data to replace old stale information.
      5.3.2   Facebook:
         5.3.2.1   Reposted a safety message for Fleet Week.
         5.3.2.2   Posted images from the Fleet Week Patrol.
         5.3.2.3   Posted images from the Home Depot Safety Fair.
         5.3.2.4   Posted images from our Flotilla Meeting awards.
         5.3.2.5   Posted images from our Flotilla Meeting FC swearing in.
      5.3.3   Events: Updated Facebook as WOW site as required.
   5.4   Flotilla 55:
      5.4.1   Updated calendar with January PCA and DTRAIN 2019 information
      5.4.2   Created a 10 minute display presentation to Flotilla on our website
      5.4.3   Added 7038 form link to VE area on website per FSO-VE request
      5.4.4   Added ribbon checker link to awards page

       5.4.5   Added YouTube link to uniforms page on how to do ODU sleeve roll

    5.5   Flotilla 57: No CS report; FSO-CS position is open at this time.

    5.6   Division 5 details:

    5.7   Updated Calendar.

    5.8   Updated Diversity Calendar page for October, November and December.

6   Division 06, SO-CS Scott Galloway, report received

7   Division 07, SO-CS Rex Miner, report received

8   Division 08, SO-CS [Open Position], no report received

9   -No Division-

10   Division 10, SO-CS Christopher Ince, report received

    10.1   Report received, The Division and Flotillas all report no change.

11 Division 11, SO-CS Thomas Komadina, report received

    11.1   Uptime on our Host Winds server for our sites continues to be excellent.

    11.2   E-mails are improving. We no longer are being blocked by most ISPs. This is because (I believe based upon DMARC reports), we now pass Reverse DNS lookup, and our SPF. We still fail on DKIM (digital key) but ISPs only require passing one of either DKIM or SPF for that e mail to go through. I am working on the DKIM. Our hosting company tells me that if we update our DMARC to "quarantine" instead of "none" that we will pass muster on DKIM. The search continues. I intend to change our DMARC policy to quarantine and only for a small percentage at first.

    11.3   We moderate all of our mailing lists. However, sometimes there have been delays between time of submission of an email to the mailing list and approval of the e mail by a moderator. For this reason, we are not going to require moderation of e mails originating from either Flotilla Commanders, Vice Commanders or similar positions at the Division level.

12   Division 12, SO-CS John Bogert, no report received

End of DSO-CS Report
Respectfully submitted,
Mart Gardner, DSO-CS