



**Date:** September 2018  
**From:** Jane D. Smith, DSO-Public Affairs  
**Thru:** Ann Zocchi, DCAPT- Prevention  
**To:** Commodore Wally Smith  
**Subject:** District Staff Officer – Public Affairs – August Activities  
September 2018 Report

## **HIGHLIGHTS:**

**Division 1:** Gail Giacomini – SO-PA,

**Division 3:** Nothing to Report

**Division 4:** Jimmin Chang – SO-PA

**Division 5:** Randy McCormick – DCDR, Wil Sumner - DCAPT

**Division 6:** Michael Goldberg – FSO-PA - 64, Sean Sheehan – FC – 67, Jerry Edelen – DCDR - 64

**Division 7:** Lana Visser – DCDR and SO-PA

**Division 8:** No Report

**Division 10:** Doug Lazo – Flotilla - 10-5

**Division 11:** Lynda Haynes- DCDR

**Division 12:** Virginia Luchetti – DCDR, Greg Olson – FC – 12-91

## **District 11 Northern: Activities**

**AUXAIR:** Larry Olson – DSO-Air

**Color Guard:** Nothing to Report

**DSO-PA Report:** Jane D. Smith

**Como Wally Smith** – District 11 Northern Region

## **Details:**

### **Division One (113-01) Public Affairs Report**

**Flotilla 1-7:** Report on file

- Bravo Zulu Q3 NewsMAG 2018 Draft 90% completed for October 1st release and distribution with various articles, stories and photographs of USCG and USCG Auxiliary activities, photography training, and three international Coast Guard organizations.

- Last year's Bravo Zulu was submitted to National USCGAUX for their publication contest.
- Photos of recent Flotilla 1-7 events:



Optrex F1-7 left to right Herman Haluza, DCDR Michael Mitchel, COMO Wally Smith Photographer unknown.



F1-7 Member Derek Lam and new Bride Patricia Photographer unknown.

Page two of Division One SO-PA report



Flotilla 1-7 FC William Burns presenting awards to Mark Ranneberger and Herman Haluza at the 07-21-2018 meeting. USCG Auxiliary Photo by Roger Bazeley.

**Flotilla 1-7 Goals:** Continue to educate and communicate USCGAUX and USCG Team activities and events though 2018 at the highest quality and article diversity and impact.

**Flotilla 1-7 Activities Forward or pending** to finish Bravo Zulu Q3 NewsMag 2018 with latest Flotilla activities included.

Respectfully submitted,  
FSO-PA Roger Bazeley

### **Flotilla 1-9:** Report on file

Shared link <http://coastguard.dodlive.mil/2018/07/service-under-sail/> with story and original water color illustrations by Petty Officer Second Class Cory Mendenhal. This article cites “Flotilla 19 members Cheryl Warner and Terry Blanchard, among others, patrolling San Francisco Bay aboard the 48-foot schooner Gloriana, owned and captained by Coast Guard Auxiliarist Nancy Schimmelman, out of Berkeley Marina.”

Respectfully Submitted,  
FSO-PA Ernest Khirallah

### **Division 3:** No Report

### **Division 4**

SUNNYVALE, Calif. – In lieu of our official business meeting, Division 4’s August get-together was a casual potluck social. It was held on 22 August 2018, at the Sunnyvale Presbyterian Church. There were 13 members and 2 guests present for the fellowship event. (Coast Guard Auxiliary Photos by Jimmin Chang.)



Shown below, dinner menu for the evening included a big glazed baked ham, chicken salad, cold cut sandwiches, Chinese fried chicken, fried rice, cheese appetizer plate, chips, dinner rolls, assorted drinks and desserts. Michele Gibson, (shown 2<sup>nd</sup> picture below), Division’s Human Resource and Food Service Staff Officer, helped set up the serving table.



After dinner, Jimmin Chang, Division Public Affairs Staff Officer, (shown below standing on the far right), made a presentation of the Auxiliary Public Affairs program and its PA Specialist qualification requirements. There were also discussions on recruitment and retention of members, and what to do as an auxiliarist when the media shows up, as well. (Coast Guard Auxiliary photo by Alan Stanton.)





SAN JOSE, Calif. – Bill Shepard and Jimmin Chang, members of Flotilla 48, set up a public affairs booth at the 13<sup>th</sup> Annual Celebrate Cambrian Community Festival at Camden Community Center, in San Jose, Calif., on Sunday 26 August 2018. The event was organized by the City of San Jose District 9 Council member Don Rocha. Boating safety materials were distributed. Interested boat owners signed up for boating safety class and vessel safety checks. California Coastal Commission Clean and Green Program boater's kits were distributed as well. (Coast Guard Auxiliary Photo by William Shepard.)





Both Q, the Sutter Health-sponsored San Jose Earthquakes mascot, and Frenzy, the Barracuda Network-sponsored San Jose Sharks mascot, visited our PA booth and expressed interest in our boating safety material. (Coast Guard Auxiliary photos by Jimmin Chang.)



## **Division 5:**

### **Annual C G Auxiliary Golf Tournament 2018**

On June 30, Division 5 held our second annual Coast Guard Auxiliary Golf Tournament at the Chardonnay Golf Club in Napa California. We had a total of 46 golfers and support that included active duty Coast Guard (11) from CG Station Vallejo, CG Station Rio Vista, DIRAUX, Solano County Sheriff Napa County Sheriff and CG Auxiliary members and guests.



**The golf event started with a putting contest with the fewest number of strokes.**





**We then raced off for our shotgun start to each of the respective starting holes.**



**Each team played best ball, and each member needed to contribute their best drive**





**Raychell Sumner showing good form on her best tee off on hole 14.**

Final Standings.

First Place Standings: Team Leavell score -15

Second Place: Team Schlemmer score -5

Closest to the PIN, Justin Feuntes, 11 feet 10 inches

Closest to the Pin Doug Leavell, 7 feet 9 inches

Longest Drive: Adam Arnett

In addition to supporting our fourth cornerstone, Fellowship, the golf tournament also provided a PA booth plus the funds generated with the event will go to both the morale funds for the three Div 5 CG Small Boat Stations, and to the supporting flotillas. We included a raffle this year, (see photo) that also helped generate additional revenue.

The tournament was a successful event and all members and guests had a great time. Member Thomas Sarnicola was the event coordinator and did a great job putting this event together. A Bravo Zulu to Thomas and his staff who put on this fun event.



### **Annual Div. 5 BBQ – Station Vallejo – July 28th**

The BBQ is the opportunity for members across all Flotillas to relax and enjoy great food and fellowship while the hosts Div. Commander Randy McCormick and Vice-Division Commander Steve Johnson man the grill and serve the food. It is Div. 5's way of saying thank you for all the missions that have been accomplished and the remaining missions as we head toward the end of the boating season.

Active Duty participated by sharing sea stories, providing an excellent tour of the station, taking us out to the dock to check out the facilities (boats) and of course consuming large quantities of hamburgers and hotdogs.

A special thanks to Flotilla 51 member Mike Ungersma for coordinating the event with the station.





## Division 6:

Here is the Public Affairs report of events that took place August 2018 for Flotilla 06-04 Monterey, California.

### Coast Guard's 228<sup>th</sup> Birthday Party

08 August - Flotilla 06-04 along with the other Monterey Bay flotillas and monetary help from the Navy League put on a BBQ for all local Coast Guard members and Auxiliarists and their families at El Estero Park in Monterey. This event was in celebration of the Coast Guard's 228<sup>th</sup> birthday. A good turnout of Auxiliarist to setup and cook helped to get the party setup. A softball game was played between Station Monterey and the cutter Hawksbill. This year the Hawksbill won the game. The food and fellowship was enjoyed by everybody.



MARK McLAUGHLIN BARBEQUING WITH SUPERVISION FROM COMO WALLY SMITH AND TRACY SHULTZ



**SOFTBALL GAME (BETWEEN STATION AND HAWKSBILL)**



**COASTIES & AUXILIARISTS WAITING IN LINE FOR GREAT FOOD**





EILEEN HARRINGTON-RICHARDSON, CRAIG JOHNSON AND WALLY SMITH (AUXILIARIST) SERVING FOOD



HAPPY BIRTHDAY CAKE



ANOTHER CAKE FOR THOSE THAT LOVE CHOCOLATE



07 August - Flotilla 06-04 along with active Coast Guard personnel duty participated in First Night Out in Seaside. The 29 Foot RIB was on static display along with a boating safety information booth.



AUXILIARY INFORMATION BOOTH



PARTICIPANTS OF "FIRST NIGHT OUT" LYN MAY, CRAIG JOHNSON, TWO OF OUR STATION MONTEREY COASTIES & DCDR JERRY EDELEN





Visitor chatting with Craig Johnson



Visitor taking a look at the 29' RBS vessel

On Friday, August 24<sup>th</sup>, Team Coast Guard proceeded to Coast Guard Island in Alameda to be part of the Navy League of the United States, Pacific Central Region Annual Coast Guard Awards. Coast Guard Station Executive Officer Cate Giguere, BMC Phil Dawalt, and Jerry Edelen attended the ceremony where our Monterey Flotilla Commander, Craig Johnson was recognized for his outstanding leadership and support of the Coast Guard this last year. Craig's wife, Shirley accompanied him. The Point Welcome Room was full of senior Coast Guard and Navy League Personnel along with many other attendees. RADM Peter Gautier, Commander, Eleventh Coast Guard District and CPT Anthony Ceraolo, Commander of Sector San Francisco were in attendance.

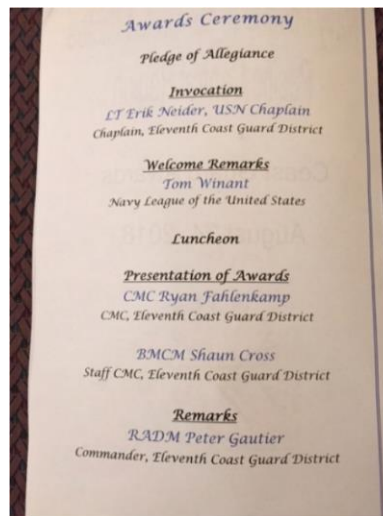


**The Ceremony**

Ten awards were presented, including an award to an active-duty Rescue Swimmer who saved a boy from a 600-foot cliff via being lowered on a line from a helicopter. Craig was recognized as the "2018 Auxiliariist of the Year"!

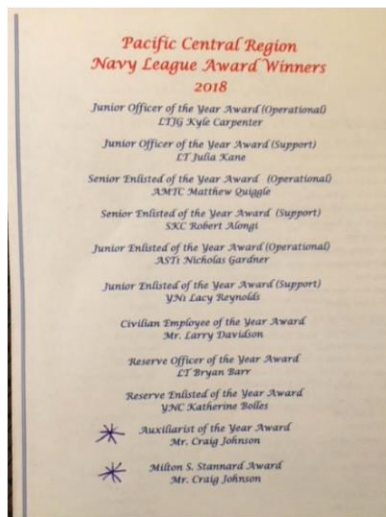


**The Program**



**Sequence of Events**





### Craig being honored

The last award of the afternoon was the Milton S Stannard Award. This award is presented to “most outstanding **COASTIE** of the Year!” Craig received the recognition!!! In effect, Auxiliarist FC Craig Johnson was recognized with the highest award amongst all active duty Coast Guard, Reservists, Civilian Employees and Auxiliarists present. **BRAVO ZULU FC CRAIG JOHNSON!**



Craig receiving his Award!

### August 2018 PA efforts for Flotilla 67 Santa Cruz:

1) Promotion of upcoming Fall boating, sailing, and navigation classes via Facebook and print media. A boosted Facebook post of a course announcement reached over 400 residents in service area and resulted in 1 inquiry for details via Facebook page. Go to link:

<https://www.facebook.com/Flotilla67SantaCruz/photos/a.815011451971721/1153562534783276/?type=3&th eater>

In print media, the Santa Cruz Sentinel included an announcement of classes in its Coastlines community announcement page as well as it's online version. See attached scan of print version:

(AUX PA Scan 1130607 180731.jpg)

See link for online version:

<http://www.santacruzsentinel.com/general-news/20180827/coast-line-boating-safety-classes-start-in-september>

2) Flotilla tailored a Coast Guard produced PSA with local contact information for use during Labor Day Holiday. Released on Facebook. See this link:

<https://www.facebook.com/Flotilla67SantaCruz/videos/272613416687323/>

Narrative submission: SANTA CRUZ--At the August 21st, 2018 meeting of Flotilla 67, members celebrated the presentation of the Air Observer qualification certificate to member Keith Pinnix by Glen Marshall, VFC. See attached Picture (VIRIN # 180721-G-8749S-500).

Also at this meeting, member Jim Musbach took the new member oath and was presented his member nameplate by Sean Sheehan, FC. See attached picture: (VIRIN # 180721-G-3500M-500).

Program Visitation and exercise have combined for member Sean Sheehan who is performing PV visits via bicycle in the Santa Cruz mid-county area. Atop his vintage British built Raleigh Sprite named "Grantchester", Sean can deliver materials to partner locations while reducing CO2 emissions and flotilla's environmental footprint. See attached picture (VIRIN # 180731-G-8749S-500).

## **Division 7:**

### **United States Coast Guard Auxiliary**

Perry City, UT sponsored a "National Night Out" event at the Perry City Park on August 7, 2018. This is a nationwide crime, drug, and violence prevention program. Featured were several booths on crime prevention and public safety information, along with fun exhibits such as a Perry City Police Car, first responder vehicles, an Air Care helicopter landing, military trucks, and a monster truck decked out like a school bus. Division 7 was asked by Perry City to participate in this event. Tony and Ann Zocchi set up a booth on life jackets. The event was two hours long, and they were busy from the time they showed up until it was over. They answered questions on life jacket usage, gave out information on life jackets, and demonstrated how to choose the right size life jacket with the kids and their parents. Many thanks to Ann and Tony for attending this event after work on a weekday and representing the Auxiliary.



**Ann and Tony at PA Booth**





Visitor at the booth



Monster truck like a School Bus with Ann and Tony standing in front

## **Division 8**

No Report

## **Division 10**

On August 30, 2018, Thursday, 6:00pm, Douglas Lazo, FC and Steven Pitts, VFC, will be attending the 99th Fresno Veterans Day Parade Meeting. This will be the 99th Anniversary - Veterans Day Parade with the United States Air Force being the honoree. This is the largest Veterans Day Parade west of the Mississippi. Every year this parade has grown to have more than 300 entries. The parade is from 8:00am to 5:00pm, in the Fresno downtown areas. The Fresno, Coast Guard Auxiliary will have 2 boats, communication vehicle, "Coastie" trailer, and walking Auxiliarists participating. This parade is well attended by 10,000+ people. TV coverage via Armed Forces Net Work who televises this event to all branches of the Armed Forces throughout the world. In the past Flotilla 10-5 Fresno, CA., has received many phone calls from "Coasties" as far a England, and Germany.

## **Division 11**

1. Flotilla 01 is continuing to do 2-boat training with Station Lake Tahoe. This provides good practice for both the Flotilla and the Station.
2. All candidates qualifying this year at the Division 11 OPTREX. According to the QEs all candidates were ready. Some thanked Tom Henderson for making sure everyone was ready.
3. Members from all the Flotillas are continuing to work on completing VSCs. 2 of the Flotillas are getting interest from the public to become members.

## **Division 12**

Doug Beckstein and Quindy Sammler of Flotilla 12-01 assisted with a West Marine PA event Saturday August 25th! Great Event! We answered questions from the public, as well as the store staff and distributed literature. There were safety equipment samples available too.

Quindy wants to setup regular PA and PE events at this West Marine and the store will market the events.





**Quindy Sammler chatting with customers**



**Quindy Sammler SO-MS and Doug Beckstein FC of 12-01 with employees of West Marine**

Flotilla 113-12-91 participated in the San Ramon Art and Wind Festival on 27 and 28 May 2018. The flotilla has a hydrologic cycle diorama that is used to teach water quality lessons to children. The diorama was ably operated by Rick and Georgie Scheuerman. The flotilla also had a table top display and marlinspike station ably manned by Greg Olsen, Ron Ouimette and Marty Crowningshield.



**Art and Wind Festival Auxiliary Booth**

## **District Public Affairs**

### **COLOR GUARD 11 DISTRICT N**

**No Report**

### **AUXAIR**

**FROM:** Larry Olson, DSO-AV

**SUBJECT:** AuxAir Report for September, 2018.

Remembering Randy Parent: AuxAir members, along with many others in the Auxiliary family, are dealing with the loss of long time Auxiliary member Randy Parent. Randy crossed the bar on 14 August 2018, after battling cancer for the past five years. Randy was an active member of the Auxiliary for many years and was a coxswain as well as an aircraft commander. He served the Coast Guard and Coast Guard Auxiliary on both the water and in the air. He was responsible for many of us (including me) having joined the Auxiliary over the past 15 to 20 years. Randy served in a number of positions, including as our District Flight Safety Officer for ten years. Randy was a mentor and instructor for most of us in AuxAir and we will always remember the important lessons he taught us over the years. Randy was a sergeant in the U.S.Army and served in Vietnam. He was the Chief Helicopter Pilot for East Bay Regional Park District Police Department for 25 years and received awards for outstanding performance and service to our community. Randy's final resting place will be at the National Cemetery in Dixon, California.

Our ADSO for training, Glen Marshall, advises us that we now have a newly certified Aircrew member. Glen also says that one trainee in the Monterey Bay area has completed two flights and two other trainees will start flight training this next week. Two other trainees are awaiting their DO clearances and they own aircraft, which will be very welcome additions to our aviation program. Another new trainee in Sacramento has



completed his prerequisites and has been assigned a mentor. Several others have requested and received training documents and are working on their Aviation Exam Part A.

Our District Flight Safety Officer, Hal Seibert, is preparing for our fall Safety Workshop to be held on Saturday, 13 October 2018. We will also have our swimming test in the pool on CGI following the Workshop; and this is open to other Auxiliarists who may need their swimming test for vessel operations. An Auxiliarist wishing to attend either the workshop and/or the swim test, please RSVP to Hal Seibert: [s347@aol.com](mailto:s347@aol.com).

AuxAir pilots, aircrew, and observers will be attending a two-day AUX-17 (Crew Resource Management) course to be held on CGI later in October. This is a required course for active AuxAir personnel and the instructors are sent out from National.

We would normally have our next Squadron Dinner/Meeting on September 25th, but due to conflicting activities and the absence of key personnel, we are cancelling this event. We do expect to have our next dinner/meeting on November 27, 2018. We will keep you advised on this as we get closer to November.

Respectfully submitted in memory of our colleague and friend, Randy Parent.

### **NACON – 2018**

The Auxiliary's annual National Convention took place in Orlando, Fl, during the week of 21 – 26 August. District 11 North was well represented. Attending were:

DIRAUX:	CDR Paige Keenan BOSN4 Doug Leavell YN2 Alec Gaudin
District Leadership:	COMO Wally Smith Mary Kirkwood, Chief of Staff Jane Smith, DSO-PA
National Diversity:	Tracy Schultz (Instructor)
AUXLAMs C-School	Ann Zocchi (assisted with instruction)
AUX C-School – PA:	Sonia Foster Ally Thompson Mike Thompson Tony Zocchi

(Jane D. Smith – DSO-PA, PA 3 of District 11 participated in the last day for the Aux C-School-PA as observer). In addition to the National Board Meeting, there was a great deal of training and a hefty dose of Fellowship. It was a long but great event!



Our Chief of Staff Mary Kirkwood is presented with her AUXILIARY SENIOR OFFICER COURSE (ASOC) Certificate by National Commodore Rick Washburn.



Mike and Ally Thompson absorbing information in the AUXLAMC C-School.





ADM Charles Ray, Vice Commandant of the Coast Guard, addresses the National Leadership meeting.



National Commodore (elect) Larry King addressing the Meeting of the Whole.



FELLOWSHIP! Friday Night Fun Night with a “Patriotic Theme” is enjoyed by DOCS Mary Kirkwood, BOSN4 Doug Leavell, COMO Wally Smith, and CDR Paige Keenan.



National Commodore Rick Washburn addresses the audience during the Saturday evening formal banquet.





The 2019 & 2020 National Executive Committee (NEXCOM) was elected by the National Board.

Top Left: Vice National Commodore (elect) Alex Malewski

Top Right: National Commodore (elect) Larry King

Middle Left: Deputy National Commodore (elect), Gus Formato, Atlantic East & Recreational Boating Safety

Lower Left: Deputy National Commodore (elect), Wally Smith, Pacific Area & Operations

Lower Right: Deputy National Commodore (elect), Randy Ventress, Atlantic West & Mission Support

Front: Deputy National Commodore (appointed), Linda Merryman, Information Technology & Planning



Yours truly with COMO Wally Smith at the NACON Banquet

**Very Respectfully Submitted,  
Jane D. Smith, District Staff Officer - Public Affairs**