



United States Coast Guard Auxiliary
District 11 Northern Region
Serving Northern California, Nevada, Utah



17 JAN 2009

FROM: Irene Wetzel, DSO-CS D11NR
TO: Angelo Perata VCO, Board, Staff, CS Team, and DC-Id
SUBJ: Communication Services D11NR: **GOALS 2009**

D11NR CS MISSION is to continuously upgrade the district web site for currency and to give support to unit website. The purpose is to provide information for member and public.

GOALS are broad so to incorporate the district knowledge bank onto our website. CS officers are to be proactive communicators with support and information.

Website 2010

In keeping the reorganization of the Auxiliary and to become part of the visual Coast Guard Team on the web, D11NR will reorganize the distinct website

- The appearance and format will be consistent with the Coast Guard website (banner above)
- Navigation will be simplified for easy access to all information
- An one year time frame will allow browsers to easily transition to the new site

February > 2010 Website navigation designed

March > 2010 Website navigation linked to current pages – Browsers invited to use

April – September > Pages formatted for 2010 Website – Browsers may use both pages

October – November > 2010 Website in effect

Visit Website 2010 development > <http://resource.d11nuscgaux.info/>

District Best Of Web (DBOW) 2009

The new DBOW award will be presented for the first time during DTRAIN 2009. The purpose is to bring recognition to the skills and talents of our district webmasters. Top websites to be submitted for the national BOW completion.

Support to Unit Websites

Our unit webmaster varies in ability and time to update websites. There are a variety of opportunities to assist webmasters

- Encourage webmaster attendance to AIX04 and PCMR Fair Website Class
- Provide training during the PCMR Fair Website Class
- Develop a preformatted website to be updated with a downloadable free editor
- Assist with migration for flotilla and division websites to the district server
- Communicate regularly with flotilla and division webmasters.

It is a pleasure to serve in the capacity of DSO-CS. Ideas and suggestions are welcome.