



United States Coast Guard Auxiliary



District Eleven North Region DIVISION COMMANDER'S REPORT

To: Curtis Han, Commodore
Division 5 report to District 11N

Date: 3/10/23

HIGHLIGHTS

1. Member Training Day, March 4
2. March meeting guest speaker James Losi, March 2
3. Flotilla Goals Phase two meeting February 22.

DETAILS

1. Member Training Day
 - 2023 Mandatory Workshops - .Vessel Examiner, Public Education Instructor (IT), Operations, Risk Management Refresher
 - Tour of the newly completed USCG Station Vallejo.
 - Classroom instruction. No virtual attendance.
 - Member workshop completion to be entered into AUXDATA II.
2. March meeting guest speaker James Losi, March 2
 - Presentation, entitled, "Be an Awesome and Valued Partner with Active Duty."
 - Ideas regarding new member recruitment and retention strategies. Membership has been decreasing. 57% of non-profit organizations that were in existence prior to Covid19 have gone out of business. Since 2022, the district has lost 185 members. Jim sent a ten-question survey to 77 random members who terminated their membership.
 - The primary reason for members ending their membership was due to not feeling members cared about them. The second reason was due to Covid19, they were unable to participate in training and fellowship.
 - Those states that had less restrictions due to Covid19 had less membership termination. 99 new members joined District 11 North in 2022. 67% of the current membership is over the age of 60.
 - Jim encouraged older members to stay involved as mentors to newer members. A discussion highlighted using Auxiliary member's skills for active duty.
 - Jim stated the Auxiliary can be integrated with the active duty on ships in the Pac Area. Areas of need are culinary staff, helmsman, accounting, clergy support etc. Auxiliary members can qualify as a Cutterman .
 - Other ideas included eliminating flotillas and just have divisions that support each boat station since flotillas continue to struggle to fill staff positions; explaining to prospective members the requirements of being a professional volunteer; visiting schools. There are 83 areas of service auxiliary members can qualify to support active duty.
3. Flotilla Goal Planning - Phase Two
 - PA events
 - Approach Coast Guard Stations not currently allied with the auxiliary
 - Expand PV role to call on yacht clubs, marinas, and boating associations to create an awareness of the auxiliary
 - Hold PA events at Big 5 - Ron Nathan
 - Have gold side recruiters join the auxiliary for PA events that targeting new membership.
 - Target Paddle craft owners at PA events.



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- Division-wide PA events suggested for the following venues:
 - Napa Valley Yacht Club
 - Vallejo Day on the green
 - Benicia Farmers Market
 - San Pablo Reservoir
 - Suisun Marina
- Place written article highlighting the Latitude 38 and other boating and sailing magazines circulated locally. Procure an article promoting the advantages of joining the auxiliary from district.
- FC's to work together to finalize list, share with division and enter on the division calendar.
- Flotilla Succession planning
 - 51,52 and 55 feel confident with a 2024 plan
 - 53 is in need of finding a successor.

	Flotilla 51 - Ron Nathan	Flotilla 52 - Dan Glenn	Flotilla 53 - Mark Waters	Flotilla 55 - Jimmy Matthies
Goal 1	Increase Mtg. Attendance	Increase patrols MOM	Public Education blitz	Increase PA & VE events/visits
Goal 2	Recruit younger members	Grow VSC Program	VE Campaigns	Activities with Stn. Bodega Bay
Goal 3	Fill staff positions	Increase boating safety classes	Republish flotilla newsletters	Form idea committee

COMMITTEE UPDATES

1. COW Committee - Tom Sarnicola – first meeting held, second is scheduled
2. NSBW Committee – Kit Galvin – second meeting held
3. Fleet Week Committee – details forthcoming – lead Lew Derfuss
4. Awards Committee - pending updates to Division bylaws were postponed to include new proposed changes, with a proposed review for adoption in April
5. OPTREX Committee – Lew Derfuss and Glenn Hunter - details forthcoming
6. Training Day Committee – Glenn Hunter. Mission complete.

RECOGNITION

A special thanks to all the following who contributed in making this event an outstanding success: Curtis Han, Tom Sarnicola, Steve Johnson, Dinia and Erik Paananen, Deb Rocchild, Lew Derfuss, Jim Minkel, John Albrecht, Tom Hurley, Dan Glenn

PHOTOS – Member Training Day

