



U.S. COAST GUARD AUXILIARY
District Eleven North Region
DIVISION COMMANDERS REPORT



To: Dean McFarren, Commodore
From: Randy McCormick, Division Commander
Re: Div. 5 January 2022 Report – Respectfully Submitted

January 12, 2022
Division: 05

HIGHLIGHTS/"UPS":

1. First Division Meeting – Doing it differently
2. Setting Goals
3. Div. 5 COW Reflection

DETAILS:

1. At the beginning of every year we ask the board and staff how meetings can be more efficient and more effective. We all recognize that the environment we operate has changed and what was practice and acceptable in the past may no longer be the case. Some of the newer challenges with the traditional Division meeting include travel time (traffic) that has greatly increased, members have difficulty driving at night (especially after a late meeting) and the number of reporting Staff Officers has increased. In the past, attempts have been made to make the meetings more interesting but there still has been a steady decrease in the number of in person attendees. Out of the Box Proposals....

Proposals Discussed:

- Instead of every Staff Officer reporting out at the Division Meeting, establish Team Leads for Support, Prevention and Response. The Team Lead will summarize their respective SO reports and provide a concise verbal report during the Division meeting. Team Leads will meet with their SO's on a monthly basis before the Division Meeting. SO's are encouraged to attend Division Meetings but it is not required. This will address the length of meeting and keep attendees engaged.
- Division monthly meetings will be virtual except for the quarterly All-Hands Face to Face meeting that would occur on a Saturday morning. Every Staff Officer is expected to attend and report out. This would address the travel challenges and length of meeting will be less impactful to travel.

Decision:

- Change is difficult. With a large group every change will have a direct negative impact to someone. The final decision was to go forward with Hybrid (In-Person and Virtual) meetings and maintain our traditional schedule. However, the level of participation and energy around the Out-of-the-Box thinking was highly encouraging and always welcome.
2. 2022 Goals are being established with each Flotilla. The 2021 Goal results are being reviewed and tuned to our more open environment. We all expect to be able to contribute more in 2022.
 3. The Div. 5 Change of Watch held at the Petaluma TRACEN was a huge success with the main accomplishment...we had it. However, historically a Div. 5 COW will have between 75-95 attendees. For this COW we were limited to 50. We ended up with only 43 attendees. What was unexpected, not meeting 50 attendees and the make-up of the attendees. We had only 19 Div. 5 members attend and 24 guests with half being Gold side (outstanding). Why the low attendance? We provided Steak and Lobster for \$25 so it can't be cost. Surveying members that would normally attend identified a key item. They were not ready to attend a large group event...because of the COVID risk. The key learning...as we open up our Face to Face activities (and in person meetings), there will still be many members that are just not ready. We need to recognize that and make sure to accommodate those members to ensure their inclusion and participation.

PROJECTS:

1. National Safe Boating Week - May 21-27
2. Division 5 OPTREX - TBD
3. Division 5 BBQ - TBD
4. Division 5 Luau - TBD
5. Division Elections – Oct. 6th
6. Div. 5 COW – Sat. Dec. 3rd.

CHALLENGES/OBSTACLES (“Downs”):

1. Ramping up Face to Face meetings (attendance).
2. Keeping members motivated.
3. Dwindling number of surface facilities.

AGENCY INTERACTION:

1. N/A

| DIV. 5 2022 RESULTS – January 2022 | | | | | | | | | | | | | | | |
|------------------------------------|--------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-------|---------|
| | Target | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEP | OCT | NOV | DEC | TOTAL | % TOTAL |
| OPS | TBD | | | | | | | | | | | | | | 94% |
| PV | TBD | | | | | | | | | | | | | | 103% |
| PE | TBD | | | | | | | | | | | | | | 74% |
| VE | TBD | | | | | | | | | | | | | | 72% |
| MT | TBD | | | | | | | | | | | | | | 74% |
| TTL | TBF | | | | | | | | | | | | | | 54% |
| MBR | | | | | | | | | 181 | | | | | | |

Members 156
AP 17
Enrollments 0

**Div. 5 2021 Change of Watch – USCG TRACEN – Petaluma
Final Candid Shots...**



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