



U.S. COAST GUARD AUXILIARY
District Eleven North Region
DIVISION COMMANDERS REPORT



To: DCO Dean McFarren, Curtis Han, DCOS

10FEB21

From: Michael Brown, Division Commander

Division: South Bay

HIGHLIGHTS/"3 Ups":

1. Auxiliary Commendation Medal
2. Newsletter
3. New Members/Recruits

DETAILS:

1. Flotilla Almaden's FC Jimmin Chang was awarded the Auxiliary Commendation Medal for his work for the period spanning NOV 2018 to OCT 2020. He effectively managed four national directorates and led the first service-wide gap analysis to get 100% of CG Operational Commands to cover resource gaps with Auxiliary assets, among other accomplishments.
2. SO-PB Neil Jarvis has our division newsletter ready for copy this month. This will be our first newsletter and will feature four stories.
3. Our division is in the process of gaining three new members, one in Flotilla San Jose, and two in Flotilla Redwood City. One other just received his AP status at Flotilla Redwood City.

PROJECTS:

1. Establish a NSBW chair this month
2. Division Newsletter by our SO-PB to start up soon
3. Promoting the "Run Fierce 'Coast Guard 5K/230 Mile Challenge'" Virtual Race (Run/Walk/Cycle). Go to runfierce.com/collections/virtual-races/products/military-series-coast-guard-5k-10k-virtual-race to sign up and get more information. The Coast Guard Mutual Assistance is the beneficiary of this. See photos below.
4. Flotilla Redwood City is getting volunteers to help upgrade their meeting place at the Port of Redwood City's "tower." We are looking to utilize the space for the whole division to use on a more frequent basis for various events. This will also have the positive effect of making us more visible to the boating public.

TEMPORARY PROBLEMS ("3 downs"):

1. As with the rest of Auxiliary, our most serious temporary problem is maintaining interest, morale, and involvement. Keeping the CoVid Phase I & II situation in perspective and our member's efforts relevant.
2. Four SO positions remain vacant: NS, DV, PV, and VE.

AGENCY INTERACTION:

CPO Sherri Eng, USCGR, D11 Public Affairs, is scheduled to speak at our FEB (24th) meeting.

ADDITIONAL

Our division membership will increase to 88 (over last year's total of 87) when our three new recruits receive their AP status. Leadership continues to focus on retention for 2021. Recruiting efforts will also remain in the spotlight.

DIVISION SOUTH BAY GOALS AND OBJECTIVES: Leading through proactive mentoring and support, we intend to empower all of our shipmates. Our vision: Never be satisfied with standards.

- Bring 100% of existing members in AP status into IQ or BQ by mid-year, reinforcing retention
- Qualify 2 new Vessel Examiners
- OPTREX to be held at Port of Redwood City 31 JUL
- Increase the number of patrols out of our port at Redwood City
- Encourage members to try new offices outside their comfort zones
- Increase participation in mission areas that are currently staffed and build interest/awareness of new mission areas
- Emphasize the reporting of all hours
- Continue our close partnering with Division Gold Coast in surface operations and overall activities
- Bring in 10 new members
- Always striving to be "*Semper Paratus*"

Photo Gallery



The current Division South Bay 'Run Fierce Team': L-R VCDR Eddie Lam, DCDR Michael Brown, DCAPT Alan Stanton. Photos by Eddie Lam.

Respectfully Submitted,

Michael Brown

DCDR Division South Bay 113-04