



**U.S. COAST GUARD AUXILIARY**  
District Eleven North Region  
DIVISION COMMANDERS REPORT



**To: District Commodore Dean McFarren**

**17JAN21**

**From: Michael Brown, Division Commander**

**Division: South Bay**

**HIGHLIGHTS/"3 Ups":**

1. New members getting active
2. Most SO offices filled
3. MOB"S" (Member Overboard---Saved)!
4. Online EOT

**DETAILS:**

1. Our new members are busy with various ICS classes, and working towards attaining IQ and BQ statuses. Division command is monitoring this progress closely.
2. A few of our Staff officers are first timers! With two exceptions, the rest of our crew agreed to take on a different department they never had done before. They will increase their overall skill set and learn more to help other shipmates.
3. One of our members was accidentally disenrolled at the end of last year and did not find out that this occurred until she was contacted by phone two weeks ago. The situation was resolved immediately, with DIRAUX reinstating her within 48 hours of the resolution. A few hours of effort were rewarded with retaining an almost 15-year member as our SO-MS.
4. Most (if not all) of our FCs and VFCs attended both online EOT classes in DEC 2020

**PROJECTS:**

1. Establish a NSBW chair by next month
2. Division Newsletter by our SO-PB to start up soon

**TEMPORARY PROBLEMS ("3 downs"):**

1. As with the rest of Auxiliary, our most serious temporary problem is maintaining interest, morale, and involvement. Keeping the CoVid Phase I & II situation in perspective and their efforts relevant.

**AGENCY INTERACTION:**

CPO Sherri Eng, USCGR, D11 Public Affairs, is scheduled to speak at our FEB meeting.

**ADDITIONAL**

Our division membership is down to 85, from 87 last year. Leadership is focusing heavily on retention for 2021. Recruiting efforts will remain a high priority as well.

## **DIVISION SOUTH BAY GOALS AND OBJECTIVES:**

Leading through proactive mentoring and support, we intend to empower all of our shipmates.

Our vision: Never be satisfied with standards.

- Bring 100% of existing members in AP status into IQ or BQ by mid-year, reinforcing retention
- Qualify 2 new Vessel Examiners
- Host an OPTREX in Redwood City
- Increase the number of patrols out of our port at Redwood City
- Encourage members to try new offices outside their comfort zones
- Increase participation in mission areas that are currently staffed and build interest/awareness of new mission areas
- Emphasize the reporting of all hours
- Continue our close partnering with Gold Coast Division in surface operations and overall activities
- Bring in 10 new members
- Always striving to be "*Semper Paratus*"

## **Photo Gallery**

Next month!

Respectfully Submitted,

Michael Brown

DCDR Division South Bay 113-04