



U.S. COAST GUARD AUXILIARY
District Eleven North Region
DIVISION COMMANDERS REPORT



Date: March 13th, 2019
To: Mary Kirkwood, Commodore
From: Nancy Marion, Division Commander
CC: VCDR, IPDCDR, SO-SR
Division: 113-01 Senior Area

HIGHLIGHTS:

1. Division Planning
2. Cutter Commissioning
3. OPTREX Planning
4. Gar 2.0/Risk Management update
5. Member Retention & Recruitment
6. Facility Development
7. Local Library-Children's Reading Hour
8. Public Education
9. Opening Day on the Bay Events

DETAILS:

1. Division Planning: As of this writing, all but one of our Flotilla's has held a meeting to begin their administrative year. Considering the government shutdown, those Units off to a good start made web and phone communications a priority early on. These units are fully up and running and well into their planning phase. Division Leadership continues to encourage our FC's to utilize web and phone-based meetings where needed to build momentum and maintain member engagement.
2. Cutter Commissioning: The USCG Cutter "Robert Ward" was Commissioned at Sector SF/YBI on March 2nd. Several members of EXCOM attended the event, with 2 members of Division 1 participated in staff support positions with the Gold Side. Despite a cold, wet day, it was a well attended and exceptional event. One interesting contextual point made during the presentation was that the US Coast Guard is the only service to name its ships after enlisted personnel.
3. OPTREX Planning: It was a pleasure to attend Division 12's meeting on February 28th, which gave me an opportunity to meet some of their members and participate in the initial OPTREX planning meeting. The OPTREX is scheduled for June 20-23, at Richmond Harbor. Initial contact has already been made with our local active duty stations to include participation by their boats and crews during on-the-water evolutions.
4. Gar 2.0 / Risk Management Update: We continue to encourage members to complete the initial on-line Risk Management course as soon as possible, and to follow that up with the in-class segment as soon as it's available. This includes encouraging our members to attend D-Train, where the second class will be offered. For those unable to attend D-Train, we've assured our members that the Division will make every effort to provide a resource for the in-class segment as soon as possible.

5. Member Retention & Recruitment: We're making every effort to encourage our Flotilla Leadership to reach out to their members in a personal, consistent, and sustained way in order

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to determine their interests and needs. Experience has proven that Flotilla's that maintain consistent, quality communication, who follow up and support their members interests, have a much lower rate of attrition than those Flotilla's that do not. In the final analysis, it takes much less effort to retain a member, than to locate, process and integrate a new member.

6. Facility Development: We have a soon to be new facility within our Division. The boat became available in December, but the 'facility approval' process was halted by the government shutdown. I'm very pleased to report that the new boat is in line for its final inspection sign off, with the facility application package off to DIRAUX shortly thereafter. We hope DIRAUX can process the paperwork and have her up and running before the end of April.
7. Local Library-Children's Reading Hour: We've been invited by a local public library to 'read' a short Coast Guard related story during their weekly children's reading hour. The objective is to provide a short and simple introduction to the mission of the US Coast Guard and Auxiliary. We'll finalize the staffing for this event in March.
8. Public Education: Our SO-PE David Talton is working with our FSO-PE's to coordinate scheduling of our Core Boating Safety classes and instructors within the Division. Additionally, Flotilla 113-01-04 will be hosting a "Dock Walker" Class at Loch Lomond Yacht Club on April 20th. Auxiliarists and members of the public are welcome. The POC for the class is Kevin Luke of Flt 113-01-04.
9. Opening Day on the Bay Events: Division is sponsoring two events on opening day:
 - The Treasure Island Sailing Center will be holding an Opening Day on the Bay open house on April 27th at their Treasure Island facility. It's a fun day of kids water safety activities and free sail boat rides. This will be at least the 3rd year in a row that Division 1 has been asked to set up an Auxiliary PA Booth including a free Life Jacket give away. The PFD's are provided by the California Department of Boating & Waterways.
 - St Francis Yacht Club: We've been invited back to set up a PA and VSC table during the Yacht Clubs big opening day bash on the San Francisco City Front.
 - Our POC and Event Coordinator for both events is Gail Giacomini of 113-01-04.

PROJECTS:

1. OPTREX Planning with Division 113-12
2. Gar 2.0-Continuing to assist our members with transitional training to the new GAR 2.0 protocols as the training becomes available.

CHALLENGES/OBSTACLES / GOALS & OBJECTIVES:

1. Member Recruitment and retention.
2. Increase Hours reporting
3. Facility development

AGENCY INTERACTION:

1. Continue to develop our relationship with Station Golden Gate.