U.S. COAST GUARD AUXILIARY District Eleven North Region DIVISION 04 South Bay COMMANDER REPORT JUL-AUG 2018

To: Commodore Wally Smith and staff 01

SEP 2018

From: Michael Brown, Division Commander Re: SEP 2018 Report - Respectfully Submitted

HIGHLIGHTS

1. Division PA presentation

- 2. August fellowship dinner and meeting
- 3. Division Elections
- 4. COW
- 5. Core Values training
- 6. Boat Crew

DETAILS

- 1. Our August division meeting was a fellowship potluck ending with an excellent PA presentation by SO-PA **Jimmin Chang**. We also had a lively and positive discussion on recruitment. Dinner was delicious and we had 15 members in attendance.
- 2. Division 04 continues ABS classes at Bass Pro in San Jose. Next scheduled classes are 13-14 OCT at Bass Pro in San Jose.
- 3. South Bay will hold its elections 27 OCT at our regularly scheduled meeting.
- 4. Our COW will be held at Michael's in Mountain View 04 NOV at 1800.
- 5. Our SO-IS has-providing updated member training lists to encourage all division members to complete Core Values training ASAP. The DCDR and VCDR will be following up on this matter.
- 6. Division 04 Boat Crew members remain active in Santa Cruz and the SF Bay. Alan Stanton, on Auxiliary Facility "Ranger" assisted in recovering a kite boarder in distress off Chrissy Field on SF Bay, along with \$3000 of property and returned the boarder and property safely to shore. This occurred on Sunday, August 26,

PROJECTS

1. Member Engagement Plan (formerly 'Member Involvement Plan') is scheduled to be rolled out very soon by VCDR Alan Stanton and DCDR Michael Brown, with valuable input by SO-CS Ryan Brown. Long discarded, this updated program is intended to be used as a tool for motivating and tracking of new members' progress, but can be utilized by all to reignite that "spark" of volunteerism. The package provides a tangible record for the FC/mentor and

member alike to plan/plot their personal goals and activities. The focus is by getting our shipmates trained and active, the ideals of personal ownership is enhanced. Their success is the division's success, and ultimately, the Auxiliary's success in its mission set. Follow-up reports on the progress of its implementation will be communicated to district board and staff.

- 2. The Flotilla Meritorious Achievement Award is being promoted this year, with the DCDR and VCDR supporting any flotilla in their project or events pursuant to this award.
- 3. Our application to participate in the Coast Guard Academy Admission Partners program is *still* active, and is awaiting approval at this time. Many applications from others have been rejected, so we hold out hope that the process will eventually favor us. **Alan Stanton** is POC.
- 4. Encouraging 100% of South Bay members to complete Core Values training by October. DCDR, VCDR, and SO-MT are available to assist in completing these modules.

CHALLENGES/TEMPORARY PROBLEMS

- 1. Flotillas 41 and 48 continue to experience lack of member involvement, as well as dwindling membership. The situation is exacerbated for 41, as the FC moved to D11sr. Since 41 is on the verge of dissolving, the following solution has been proposed: Merge 48 into 41, 41 being the senior unit in our division.

 Mr. Stanton and I discussed this with the FC of 48 at our last division meeting, with positive feedback from the FC. Jill Weeks of 41 has agreed to step up and become the FC for the remainder of the year.
- 2. Five Division offices have yet to be filled: CM, DV, NS, PB, and PV.

OTHER AGENCY INTERACTIONS

1. In cooperation with Santa Clara County Park Rangers we have been active at Colero Reservoir as well as Coyote Lake.

NOTES OF INTEREST

Overall, the South Bay Division continues to struggle with getting members to be active. However, PVs continue to trickle in and VSCs have increased steadily over last month. Our PE classes continue to be a strong point.

:::END REPORT:::